

w!enhold!ng

The holding company of the City of  Vienna

QUALITY OF LIFE

for Vienna

REAL ESTATE

CULTURE

LOGISTICS & MOBILITY

ENVIRONMENT

MEDIA & SERVICE

Contents

3	Preface	18–19	Working at Wien Holding
4–5	The Company	20–21	Wien Holding's History
6–7	Corporate Philosophy: Creating Added Value	22–23	An Overview of Wien Holding's Five Segments
8–9	Corporate Philosophy: Driving Force for Vienna	24–33	Cultural and Event Management Segment
10–11	Economic Development: A Strong Company	34–45	Real Estate Management Segment
12–13	New Public Management Professional Services for the City	46–55	Logistics & Mobility Segment
14–15	Public-Private Partnerships Working with Partners	56–59	Environmental Management Segment
16–17	Owned by a Strong City	60–64	Media & Service Segment
		66–67	Company Structure/Boards and Officers of Wien Holding



Photos: Eva Kelety, WienTourismus/F3



A Group for Vienna

Vienna is a diverse, modern, dynamic, open and social city that enjoys an excellent competitive position among Europe's cities. It is known far beyond Austria's borders as a centre for innovative services and a variety of competences. With its roughly 75 companies, Wien Holding makes a substantial contribution to this.

Regardless of whether it is the city's cultural offerings, first-class real estate projects or projects to improve Vienna as a logistics and business centre, to benefit the environment or to enrich the media landscape: It is often Wien Holding companies that are working successfully for the city and its residents in these fields.

Wien Holding was founded in 1974 with the aim of uniting all of the city's relevant businesses in order to develop an effective non-profit-oriented company. Over the years, the Group has changed time and time again.

After its restructuring in 2002, the company maintained the framework necessary to remain competitive in a globalised world. Wien Holding is now a strong Group that is active in the five segments of Culture, Real Estate, Logistics & Mobility, Environmental Management, and Media & Service; its annual turnover amounts to around €400 million and it has about 2,200 employees. And there is one thing that has held true the entire time: Wien Holding works for the people, for the business community and for greater quality of life in the city.

Peter Hanke
Managing Director of Wien Holding

Sigrid Oblak
Managing Director of Wien Holding



Wien Holding's cultural enterprises entertain 2.5 million visitors each year.

One Group, 75 Companies

Not only is Wien Holding one of the largest companies in the Austrian capital; it also plays an important role in Vienna's success as a business location and its high quality of life.

Wien Holding currently unites some 75 companies, and the Group is a holding of the City of Vienna. It carries out community tasks and is organised as a privately held, for-profit company with non-profit aims.

FUTURE-ORIENTED AND SUSTAINABLE

Wien Holding stands for forward-looking, sustainable projects that secure Vienna as a business location, boost economic growth, create jobs and in this way improve the quality of life for the people of the city. A successful combination of profitable commercial enterprises and companies with non-profit objectives along with the strategy of entering into partnerships with private investors serve as the foundation for success.

CLEARLY STRUCTURED SEGMENTS

After being restructured in 2002, Wien Holding maintained the framework and structures needed to work successfully and also react flexibly to new challenges related to increased competition on the liberalised markets, EU enlargement and the globalisation of the economy.

FIVE SEGMENTS

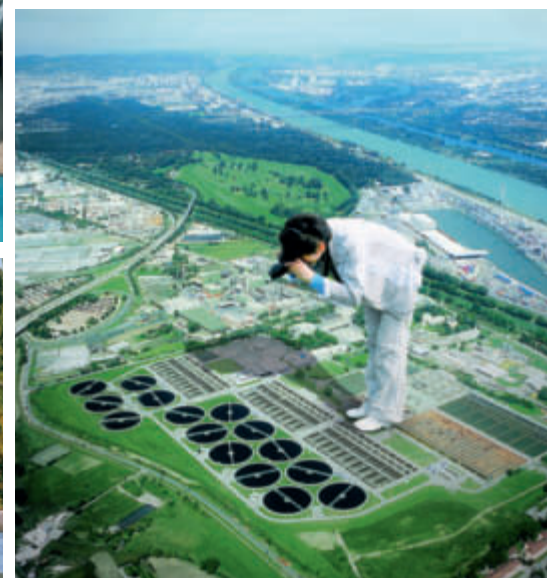
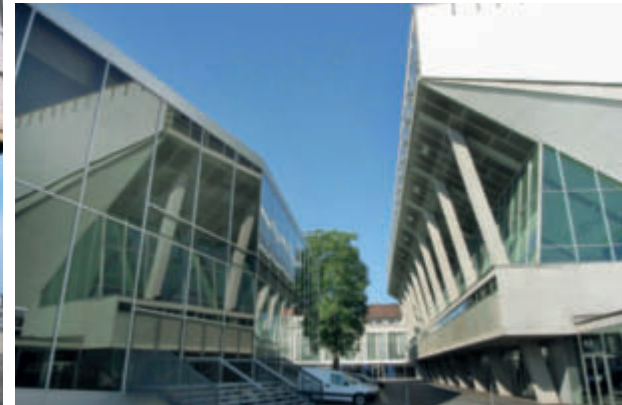
The Group is clearly divided into five strategic segments. Its roughly 75 companies work in the Culture, Real Estate, Logistics, Media and Environmental Management business clusters.

SOME 2,200 EMPLOYEES

With some 2,200 employees, Wien Holding's companies generate about €400 million in annual turnover. In the ranking of Austria's largest businesses, Wien Holding is among the top 200.



All of Wien Holding's segments create added value for the city, whether in the field of Culture, Real Estate, Logistics & Mobility, Environmental Management or Media & Service.



Photos: Wulz Services, Bildagentur Zolles, Thermo Wien/Catherine Stukhard, LBS Redl/abswien, DDSC Blue Danube, Mag. Gisela Erlacher, W24/Ines Bacher, Port of Vienna, Mozarthaus Vienna/David Peters, WSE/Thomas Strini

Creating Added Value

As a city-owned company, Wien Holding carries out community tasks and is organised as a privately held and for-profit company with non-profit aims.

In practical terms, this means efficient business operations and using projects and companies to boost economic growth, secure jobs, improve infrastructure and raise the quality of life in the city overall. The main force driving the Group is not the maximisation of profits at any cost but the creation of added value and thus benefits for the city and its residents through projects and companies.

This strategy of creating added value is the corporate philosophy that guides the Group in all of its five segments. There are numerous examples that illustrate the added value generated by Wien Holding and its companies.

EXAMPLE: MESSE WIEN
STIMULUS FOR AN ENTIRE DISTRICT

Through Wien Holding's company Wiener Messe Besitz GmbH (MBG), the City of Vienna has invested roughly €200 million in the construction of the new exhibition and conference centre, which opened in January 2004. It only

took two and a half years to create the infrastructure needed for a modern exhibition and conference centre on a 15-hectare site in Prater. Since then, Leopoldstadt has developed into one of Vienna's most modern districts. The construction of Vienna's new exhibition grounds (Messe Wien) and the development of the land nearby have resulted in a whole new urban quarter with numerous office buildings, a shopping centre and new hotels. The new University of Economics and Business is also being built here now. Messe Wien is therefore a prime example of how targeted investments and well planned urban development can not only result in the revitalisation and redesign of an entire district, but can also help to secure jobs and keep Vienna's economy going with real projects. So far, the public sector as well as private companies and investors have put over €2 billion into the area surrounding the exhibition grounds. And Messe Wien itself contributes as much as €100 million in added value annually in Vienna. It secures 120 fixed jobs and an additional roughly 250 temporary jobs for each exhibition.



Messe Wien and the projects around it are revitalising the entire district of Leopoldstadt.



Photos: Reed Messe Wien, Reed Messe Wien/C. Husar, Armin Bardel, Eva Kelety, VBW/Paul Ott



Twin City Liner: from Vienna to Bratislava and back at speeds of up to 60 km/h!

EXAMPLE: TWIN CITY LINER
A PIONEER IN THE INTEGRATION OF A REGION

The Danube speedsters have connected the cities of Vienna and Bratislava since 2006. In 2011, the 700,000th passenger climbed aboard. However, the Twin City Liner is more than just



a prospering ferry line. The project has also benefited the economy, tourism and the labour market immensely. In addition, the "Schiffstation City" is a new hot spot on the Danube Canal that has brought the city centre one step closer to the water. The Twin City Liner has also become a symbol of the integration of two cities in one region.

EXAMPLE: VEREINIGTE BÜHNEN WIEN
EVERY EURO IN FUNDING COMES BACK 2.3-FOLD

This strategy of added value also holds true for the cultural segment. With an average of up to 650,000 visitors a year in Vienna and around double that number outside Austria, the Vereinigte Bühnen Wien (VBW) is one of the largest cross-sector theatre businesses in Europe. This means the VBW not only plays an important role in Vienna's cultural landscape but is also essential to Vienna's economy and its businesses – as is demonstrated by a current study by the Institute for Advanced Studies (IHS) examining the economic effects of the VBW. According to the study, every euro of funding for Vienna comes back 2.3-fold and brings 1,500 jobs. Of the €100 million in total added value created for Austria, nearly €90 million remain in Vienna.



Don Giovanni with Erwin Schrott and Hanno Müller-Brachmann (left), orchestra pit at the Ronacher (above)

Driving Force for Vienna

Through its companies, Wien Holding is deeply involved in the dynamic modernisation and development processes in the city – both in the centre and in the urban development zones of the outer districts.

Creating jobs, boosting economic growth and improving quality of life: All these things require excellent framework conditions for Vienna's economy and also for international companies that settle in Vienna.

Wien Holding plays an important role in this, especially when it comes to implementing projects in order to jump-start expansion and development in terms of urban development policy. What is needed here is a driving force that takes initiative, starts projects and lays the groundwork for others while also making sure that development corresponds to urban planning and strategic economic goals.

From the outer districts to the city centre, Wien Holding is actively implementing projects throughout the city and serves as a driving force for Vienna by establishing initiatives in all of its segments in order to modernise and expand the city.

EXAMPLE: NEU MARX
CENTRE FOR MEDIA, RESEARCH AND TECHNOLOGY

Media, research and technology – these are the industries of the future, and Neu Marx is a vibrant new part of the city that will accommodate them. Around 60 companies have now settled in this part of the third district, which spans 37 hectares. For example, in T-Center and in Media Quarter Marx. Then there are the biotech companies at Campus Vienna Biocenter, which have already achieved considerable international success in research. This location is expanding steadily, and some 15,000 people are expected to work in Neu Marx by 2016.

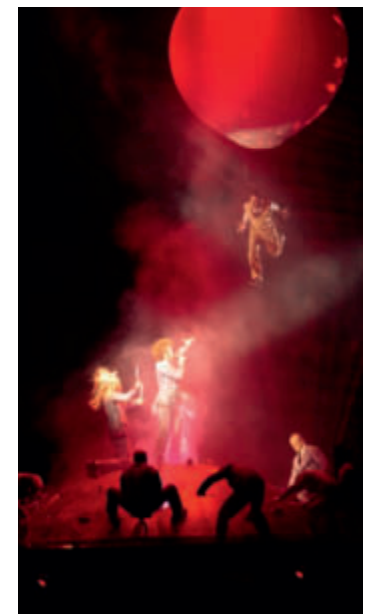
The Wien Holding company Wiener Stadtentwicklungsgesellschaft (WSE) is responsible for the overall coordination of development in the Neu Marx area. WSE is working on



Marxbox: laboratories and offices for life sciences companies



Wiener Stadthalle's Hall F has been enchanting audiences since 2006, including with CIRQUE DU SOLEIL (right).



Marxbox, a building for technology and research companies, as an extension of Campus Vienna Biocenter. The site in Neu Marx is being developed by WSE together with Vienna Business Agency, which is currently working to complete the largest media centre in Austria, Media Quarter Marx (MQM). WSE is already planning the next stages of expansion, including, for example, the Marxquadrat+ project, which would create Vienna's first eight-storey office building made of wood. It would offer a wide variety of possible uses, especially for future-oriented technology companies.

EXAMPLE: PORT OF VIENNA
AUSTRIA'S LOGISTICS CENTRE

The Port of Vienna is virtually the only logistics centre in Austria that can offer such a high level of quality and such a large quantity of infrastructure. The strengths of this logistics hub lie in its trimodality: in other words, the optimal direct connection to three modes of transport – ship, rail and lorry. The Port of Vienna is currently being expanded to create one of Europe's largest logistics and cargo hubs on an inland waterway. Since 2006, €150 million have been invested in expanding the port, for example in a new container terminal, in flood control (Freudenau sluice), in new storage halls and in new handling facilities. The Port of Vienna will invest another €95 million in expanding its infrastructure, optimising its useable space, gaining new land for handling facilities and further improving flood control as well as storage and traffic infrastructure by 2015.

EXAMPLE: WIENER STADTHALLE
THE TOP VENUE FOR BIG SHOWS AND EVENTS

For over half a century, the Wiener Stadthalle has served as Austria's stage for big stars, big shows and big events. Since the building by Roland Rainer was opened in 1958, over 67 million people have attended thousands of concerts, shows, sporting events and other events here. The entertainment complex has been and continues to be equipped for the future.

Over €80 million have been invested in recent years to modernise the hall complex at Vogelweidplatz, for example, to build the new Hall F, one of the most modern show stages in Europe. The stage and lighting technology as well as fire protection and safety equipment in the large arena, which can accommodate as many as 16,000 people, have been modernised, and a new box office for ticket sales and new, larger dining spaces have been created. The entire area surrounding the Wiener Stadthalle is benefiting, as is Vienna's economy.

Port of Vienna: handling centre for grain in Albern and for new cars in Freudenau



A Strong Company

With its 75 companies, Wien Holding Group is not just a strong driver of economic growth but also a decisive factor in Vienna's economy and its labour market.

Wien Holding Group implements projects that boost Vienna as a strong business location and cultural metropolis.

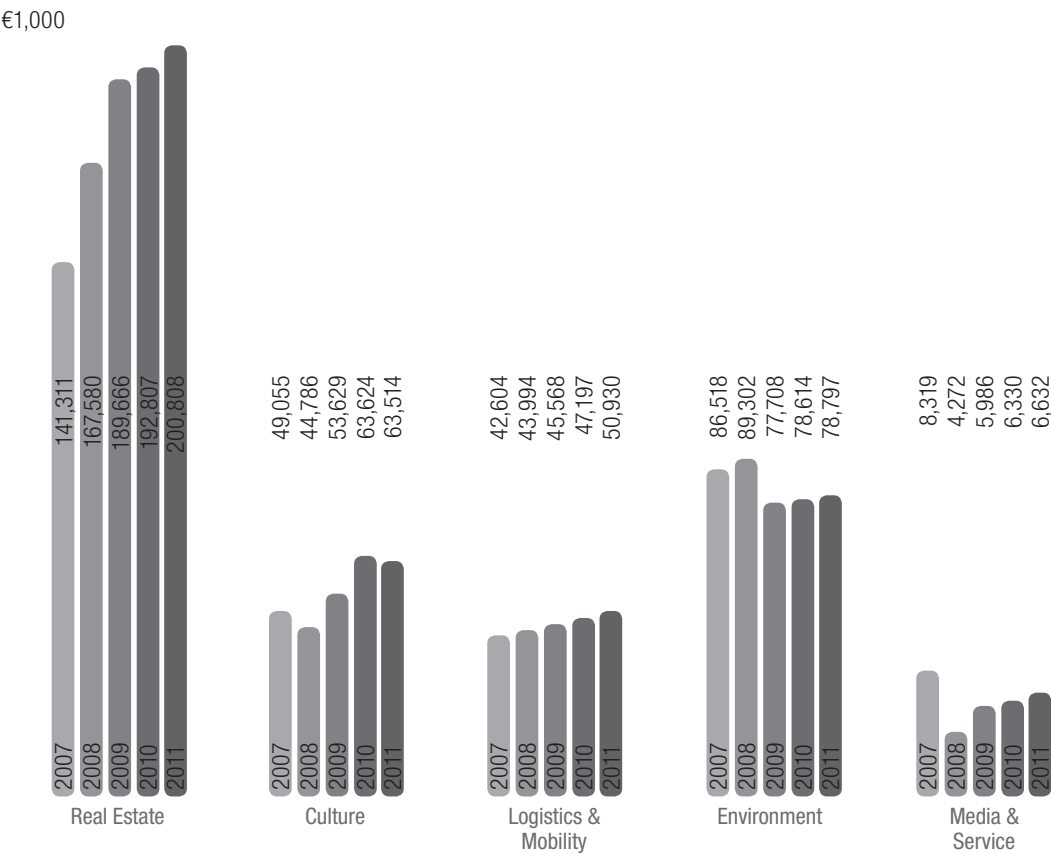
TURNOVER OF €400 MILLION

Wien Holding generated a record level of annual turnover in 2011, at around €400 million*¹. Investments totalled some €131 million*¹. Around 2,200 people work at Wien Holding companies*¹.

BALANCE SHEET TOTAL OF €720 MILLION

Of the roughly 75 companies that belong to Wien Holding, 38 are fully consolidated subsidiaries and 12 additional companies are included in Wien Holding's consolidated financial statements in the form of equity consolidation. The balance sheet total is around €720 million. The company's strong economic base is also shown by its equity ratio*², which comes to nearly 50 per cent.

SALES REVENUES BY SEGMENT*¹



*¹ = The entire Group taking into account all Group companies and managed companies (for example, GESIBA Gemeinnützige Siedlungs- und Bauaktiengesellschaft and ebswien hauptkläranlage GmbH).

*² = Group according to the 2011 consolidated financial statements

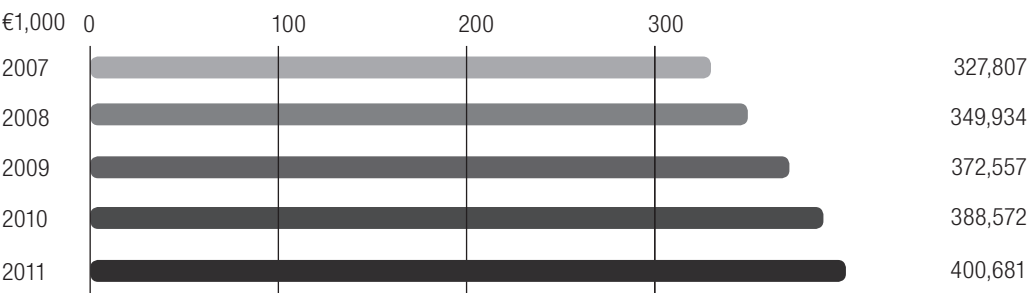
CONSTANTLY HIGH LEVEL OF INVESTMENT

Wien Holding's strategy is and will remain to do business in a forward-looking, sustainable manner with enough leeway for investments offering maximum economic stability. Wien Holding will maintain its high level of investments in concrete projects in the years to come as well. For 2012, investments are planned to total around €125 million.

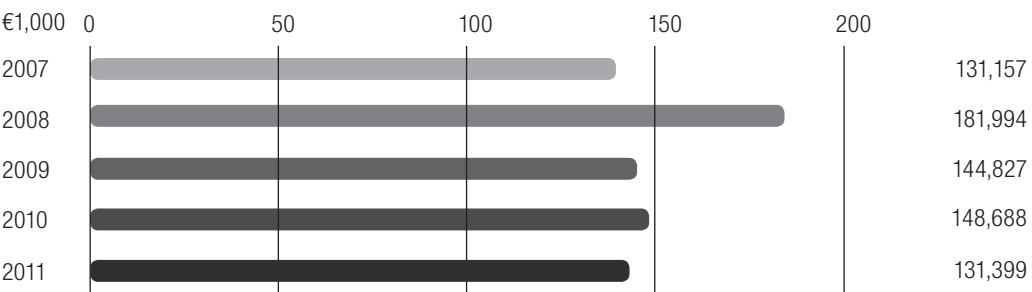
INDIRECT RETURNS TOTALLING €1 BILLION

Wien Holding Group's indirect returns are also huge. The total added value created by the Group amounts to over €1 billion per year. Wien Holding secures up to 13,400 jobs directly and indirectly.

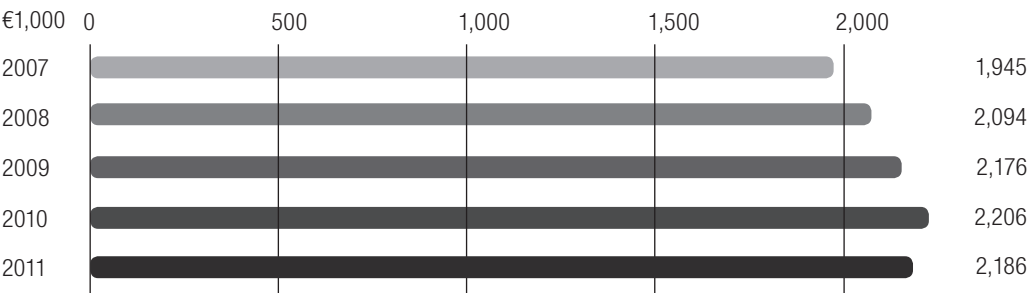
DEVELOPMENT OF SALES FROM 2007 TO 2011*¹



DEVELOPMENT OF INVESTMENTS FROM 2007 TO 2011*¹



NUMBER OF EMPLOYEES FROM 2007 TO 2011*¹



The Cultural and Event Management segment has the most employees, and the Real Estate cluster has the highest revenues.



Photos: Eva Kaley, Bildagentur Zolles



Professional Services for the City

New public management means performing public tasks and services according to private sector criteria. This is one of the core tasks that Wien Holding carries out for the City of Vienna.

In recent years, Wien Holding has gradually taken on tasks in the areas of management and service for the city administration. It performs these tasks in line with a new structure that complies with private sector criteria. The philosophy behind this is streamlined management, short decision-making processes, flat hierarchies and efficient human resources management. In this regard, Wien Holding serves as a prime example of new public management for all of Europe.

MANAGEMENT FOR THE CITY

One example of this is the management of cultural enterprises such as the Wiener Stadthalle, the four Wien Holding museums and the Vereinigte Bühnen Wien with its three theatres – the Ronacher, the Raimund Theater and the Theater an der Wien. GESIBA, one of the largest and most important residential developers for the City of

Vienna, as well as ebswien, which operates Vienna's primary waste water treatment plant, are managed by Wien Holding. In addition, Wien Holding implements numerous real estate and property projects for the City of Vienna.

EQUITY HOLDING MANAGEMENT

Wien Holding's most important tasks also include the strategic and operational management of equity holdings, the administration and management of the companies belonging to the City of Vienna, and the management and development of the company's own properties as well as properties owned by the City of Vienna. The Group companies benefit from the resulting synergistic effects in terms of taxes, economic efficiency and human resources.

Photos: WienTourismus/Christian Stemper, Eva Kelety, Thermo Wien/Catherine Stukhard, Vienna Business Agency



Working with Partners

Wien Holding Group is owned by the City of Vienna. However, numerous private partners are also involved in many projects and many companies within the Group.

The City of Vienna is consciously turning its attention away from the privatisation of city-owned companies, which would generate one-off effects. Instead – whenever it makes strategic sense – it is focusing on implementing joint projects with partners from the private sector through Wien Holding in the form of public-private partnership models. Wien Holding always keeps sustainability in mind, and its PPP projects are aimed at helping the City of Vienna to develop positively in the long term. There are many examples of this: from the Twin City Liner to the Port of Vienna and the Group's numerous real estate projects.

SUCCESSFUL PPP MODELS

The company that is operating the Twin City Liner – Central Danube GmbH – is set up as a traditional PPP model between Wien Holding and Raiffeisen. DDSG Blue Danube, which operates the ships that travel along the Danube in Vienna and the Wachau region, belongs to Wien Holding and Verkehrsbüro. The port expansion project is another example of a successful collaboration with other companies, with Wien Holding, the City of Vienna and Austrian Railways (ÖBB) investing money to build the new container terminal and expand the Port of Vienna into one of the most modern logistics centres on the Danube.



STAR22: key project in Neu Stadlau

Also, nearly all real estate projects are implemented together with private partners and investors. For example, the Therme Wien spa is a project by Wien Holding together with VAMED-Group and Wiener Städtische Versicherung AG Vienna Insurance Group, UniCredit Bank Austria AG, Erste Group Bank AG and Raiffeisen-Holding Niederösterreich-Wien.

The STAR22 project is also being carried out in a similar fashion. The core project involves the construction of two large office complexes on the former Waagner-Biro site in the 22nd district. For this purpose, Wien Holding is cooperating not only with the city's Vienna Business Agency but also with Bank Austria Real Invest and HGS Industrieanlagenerrichtungs- und Verwertungs GmbH.

Another prime example of a PPP model is Messe Wien. The success of Messe Wien is partly based on the perfect division of labour. Messe Wien was built under the leadership of MBG, which is also responsible for the professional administration and facility management of the exhibition centre. The exclusive operator of Vienna's exhibition centre is Reed Exhibitions Messe Wien, an Austrian subsidiary of the world's largest events organiser, which has its headquarters in London.

EVERYONE INVOLVED PROFITS

The benefits of this kind of PPP model are plain to see: By working together, it is easier and faster to finance large-scale projects, and the chances of success increase considerably thanks to the bundling of know-how. Profits as well as any risks are shared. Well planned PPP models offer a win-win situation for everyone involved.

Messe Wien is a prime example of a PPP: built and managed by Wiener Messe Besitz GmbH, operated by Reed Exhibitions Messe Wien.



The container terminal at the Port of Vienna was realised in cooperation with Austrian Railways.

Photos: Reed Messe Wien/C. Husar, Port of Vienna, archiguards projects ©

Vienna took first place again in the Mercer survey as the city with the highest quality of living in the world in 2011.



Owned by a Strong City

Wien Holding is a city-held company – the Group is wholly owned by the City of Vienna.

Vienna is the capital of Austria and also one of the nine Austrian provinces. With roughly 1.7 million inhabitants, Vienna is the city with the largest population in Austria. Around 2.4 million people – or roughly one fourth of Austria's entire population – live in the greater Vienna area. Based on the number of inhabitants, Vienna is the tenth largest city in the European Union. With an area of nearly 415 square kilometres, Vienna is the smallest province in Austria in terms of land size and is surrounded on all sides by the province of Lower Austria, which it belonged to until 1921.

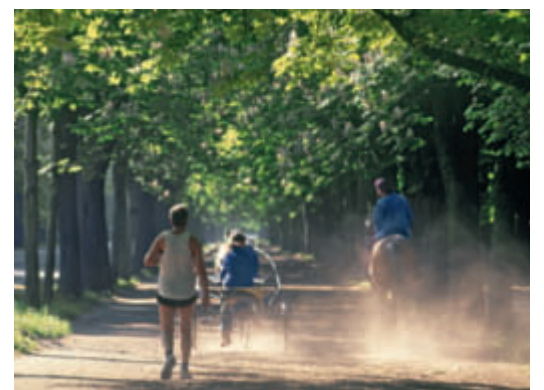
OUTSTANDING BUSINESS LOCATION

Vienna is a strong, internationally attractive location. Its central position in the heart of Europe, its close economic

ties and proximity to the growth markets in Central and Eastern Europe, a highly qualified workforce, a high level of productivity, a research- and technology-friendly environment and a unique quality of life are what set Vienna apart from the rest. These factors combined with stable political and economic conditions make Vienna a particularly attractive location and a strong competitor among the world's cities.

CITY WITH THE HIGHEST QUALITY OF LIFE IN THE WORLD

Regardless of whether you look at the quality of life, cultural attractions, infrastructure, educational opportunities or economic strength of the city: Vienna receives top marks for nearly all of the location factors in comparison to other cities around the world. Within the European Union, Vienna is part



of one of the most prosperous regions. The city is ranked as the fifth richest within the EU, outdone only by London, Luxembourg, Brussels and Hamburg. And Vienna was ranked first in the international Mercer study measuring the quality of living in cities in 2009, 2010 and 2011. Also, according to Mercer, Vienna has been the city with the highest quality of life in the EU since the 1990s.

Thanks to its high quality of life, its low crime rates and its status as the gateway to the EU accession countries, Vienna has a very positive international image. This is due in part to the fact that the city and the companies located here have maintained long-standing economic and cultural ties with the countries in Central and Eastern Europe.

Photos: www.picturesdesk.com, WienTourismus/Peter Rigaud, WienTourismus/Wolfgang Simlinger, WienTourismus/Popp & Hackner

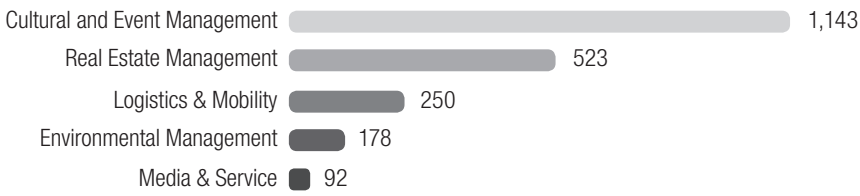
Working at Wien Holding

Wien Holding has around 2,200 staff, making it one of the largest employers in Vienna. Virtually no other company offers as diverse a range of jobs and work opportunities as Wien Holding with its roughly 75 companies.

From the arts to real estate development, from logistics and mobility to environmental management and media, Wien Holding Group has a wide range of interesting jobs to offer in a multi-faceted corporate environment. And Wien Holding

also supports its employees in their individual career development with targeted personnel development measures and training opportunities.

STAFF BY SEGMENT
total 2,186



A WIDE RANGE OF JOBS IN DIVERSE FIELDS

Specialists in management, finance and controlling, law, personnel management, marketing and public relations, IT and much more are needed in nearly all of Wien Holding's companies. In addition, the Group offers many industry-specific positions within each segment. The Group's Real Estate segment offers attractive jobs in the development and management of properties and in facility management. In the Culture and Event Management segment, many employees work to ensure that everything runs smoothly both behind the scenes and on stage. In addition to the artists, the segment employs office clerks, skilled workers such as electricians, mechanics, carpenters and locksmiths as well as technicians for stage design, costume design, lighting and sound. From warehouse

workers to logistics experts, from forklift operators to helmsmen and captains: These are just a few of the many careers available in the Group's Logistics & Mobility segment. Chemists, lab technicians, measurement and control technicians and craftspeople in nearly every profession work in the Group's Environmental Management segment. Traditional media careers such as editor, camera operator and sound engineer are offered by the Media & Service segment.

EQUAL OPPORTUNITY

Equal opportunity for women is deeply rooted in Wien Holding's corporate policy. Over the last two years in particular, positions in top management have increasingly been filled by women. For example, the companies WienCont,



Photos: Eva Kaley, Katrin Bruder, Wulz Services



Roughly 2,200 employees work in the five business segments of Wien Holding.

EU-Förderagentur, UNIT-Service GmbH, MG immo, Palais Hansen, Wiener Stadthalle, Jewish Museum Vienna, Neu Marx Standortmarketing, Wiener Messe Besitz GmbH and base – homes for students are now managed by women. The ratio of women at the management level in Wien Holding's companies is already at roughly 28 per cent. At Wien Holding itself, which serves as the parent company of the Group, management has been split equally along gender lines for years. The Group is headed up by one female managing director and one male managing director. In addition, an important goal of the Group's apprentice training programme is to get more girls interested in technical professions.

SPECIALISTS FOR THE FUTURE

Wien Holding is also a good example of the fact that the City of Vienna and its companies are actively living up to their responsibility with regard to high-quality youth training and thus ensuring that Vienna's economy will have the specialists it needs in the future. There are currently 65 apprentices completing their training in Wien Holding's companies, in professions ranging from traditional fields such as bookkeeping and office administration to chemistry and event technology all the way to Danube navigation.

ACTIVE INTEGRATION

Active integration benefits the business location of Vienna on a sustainable basis. Immigration and integration are principles that are actively embodied in the companies of Wien Holding. From the audience and stars in the culture and event companies such as the Wiener Stadthalle to the customers at the Port of Vienna, and last but not least, a good portion of the employees at the companies in all five of Wien

Holding's segments: Many of the people involved with Wien Holding come from international or immigrant backgrounds. This is precisely why Wien Holding is involved in the association Wirtschaft für Integration (Business for Integration) and also supports the Austrian Integration Award.



Wien Holding: A Group with Tradition and History

Wien Holding celebrated its 35th anniversary in 2009. Founded in 1974, the Group has an eventful past. A look at the history of Wien Holding.



Café Schwarzenberg

Up until the beginning of the 1970s, the undertakings of the City of Vienna were managed and controlled by a type of public administration called “Hoheitsverwaltung”. In order to combine all of the equity holdings of the City of Vienna under uniform leadership going forward and to ensure that they were managed efficiently in accordance with commercial criteria in the pursuit of public goals, Wien Holding was founded as WABVG – Wiener Allgemeine Beteiligungs- und Verwaltungsgesellschaft – in May of 1974 by way of a unanimous City Council resolution. In 1983, the Group began operating under the name Wiener Holding and in 2004, it was renamed Wien Holding.

A SUCCESSFUL EXPERIMENT

At the time of Wien Holding's founding, a total of 31 companies were owned by the City of Vienna's “Hoheitsverwaltung”. Wien Holding was definitely an experiment when it was founded. There was no comparable group of companies in Austria or in other countries that had such a heterogeneous structure, and thus there were no archetypes or experiences to fall back on.

In the first 15 years of their existence alone, Wien Holding's companies invested roughly €1.1 billion, which had a tremendously positive impact on Vienna's economy and labour market. The Group directly employed between 6,000

and 7,000 people. In the ranking of Austria's largest businesses, Wien Holding was among the top 30. At times, up to 32 subsidiaries and administered companies were part of the Group. In addition, there were up to 30 second-tier subsidiaries in which Wien Holding's subsidiaries owned stakes of more than 50 per cent.

COMPANIES WITH A RICH HISTORY

In addition to the core companies that are still part of Wien Holding, such as the Wiener Stadthalle, Vereinigte Bühnen Wien, Therme Wien in Oberlaa, Messe Wien, the Port of Vienna and Kabel-TV-Wien (now WH Medien GmbH), many other companies have belonged to Wien Holding during its history.

For example, the publisher Verlag Jugend & Volk and Gewista, one of Austria's largest poster companies, were among Wien Holding's flagship companies during its nearly 40-year-history. WIBEBA, Fertigteiltbau Wien and Wiener Baustoff- und Betonsteinwerke worked in the construction sector.

WIGAST, GUSTANA, Club Menü Service, the Wienerwald chain and Kurkonditorei Oberlaa were active in the tourism and restaurant sectors. The Serothrapy Institute, the Vienna Kidney Stone Centre and Odelga came from the healthcare sector. Biomull, EbS and the Tierkörperverwertung rendering

plant were responsible for the disposal of waste. Vienna's district heat network was expanded significantly by the Wien Holding company Heizbetriebe Wien.

In the local amenities segment, Ekazent built many shopping centres and markets. Frigoscandia operated several refrigerated warehouses. The Port of Vienna was already a hub for cargo transport back then. Kabel-TV-Wien revolutionised the television industry with the expansion of the cable television system. And last but not least, a company with one of the richest traditions in Vienna – Wiener Porzellanmanufaktur Augarten – was also part of Wien Holding Group.

PRIVATISATION IN THE 1990s

At the end of the 1980s, an intense discussion about privatisation started that ultimately had an impact on the Group. This led to the first partial privatisation in 1989, with 49 per cent of the City of Vienna's stake in Wien Holding being carved out and sold to various banks and insurance companies. The second step towards privatisation came in 1993, when the city reduced its share to 21 per cent. The majority of the shares were then held by Bank Austria AG. Thus, in the mid-1990s a substantial portion of Wien Holding was sold. Only a prominent core of companies that were particularly relevant for municipal or public tasks remained in the Group.

NEW START IN 2002

Starting in the year 2000, there were repeated discussions about how the future course of Wien Holding should look. The idea of eliminating the Group entirely even made the rounds. In the end, however, the City of Vienna decided to once again expand Wien Holding's portfolio under a new framework. Thus, the Group was reorganised and repositioned in 2002. Companies that were formerly owned by Wien Holding were reintegrated. The restructuring provided Wien Holding with the framework and structures that were necessary for it to



Filming of Die große Kür, 1964

operate amidst stronger competition on the liberalised and globalised markets. Since then, Wien Holding has not only expanded its portfolio, but has also actively entered into the development business, partially with public-private partnership models and partially with its own resources. In recent years, Wien Holding has gradually taken on tasks in the areas of management and service for the city administration and is performing these tasks according to commercial criteria based on its new structure. Today, Wien Holding serves as a prime example of new public management for all of Europe with its roughly 75 companies. The Group stands for forward-looking, sustainable projects that secure Vienna as a business location, boost economic growth, create jobs and in this way improve the quality of life for the people of the city.



Maria-Theresien-Kino, 1975

One Group – Five Segments

Wien Holding is a clearly structured group. Wien Holding's 75 companies are active in the five different segments of Cultural and Event Management, Real Estate Management, Logistics & Mobility, Environmental Management, and Media & Service.



SEGMENT: CULTURAL AND EVENT MANAGEMENT

The Vereinigte Bühnen Wien including the Ronacher, the Theater an der Wien and the Raimund Theater, and the Wiener Stadthalle including the hall complex at Vogelweidplatz are the flagships in the Cultural and Event Management segment. Wien Holding also manages four museums: the Mozarthaus Vienna, the Haus der Musik, the Jewish Museum Vienna and the Kunst Haus Wien. In addition, Wien Holding owns one of Austria's largest ticketing service companies, Wien-Ticket. In all, Wien Holding's cultural enterprises entertain up to 2.5 million people a year, making Wien Holding one of Europe's largest cultural companies.



SEGMENT: REAL ESTATE MANAGEMENT

Wien Holding is currently overseeing roughly 15 major real estate projects. Under the name STAR22, Wien Holding is developing a new office and commercial park on the former Waagner-Biro site in Stadlau, which will be completed in 2013. However, the Group is also involved in projects such as the Therme Wien spa, the development of the Neu Marx site into a high-profile business location for media, technology and research, the technology centre on Muthgasse and the Breitensee business park. Wien Holding is building and operating several student residences under the brand name base – homes for students. All of these projects have one thing in common: Wien Holding real estate developments always aim to add value to the surrounding area and the entire district. The Real Estate cluster is responsible for the highest turnover in the Group.

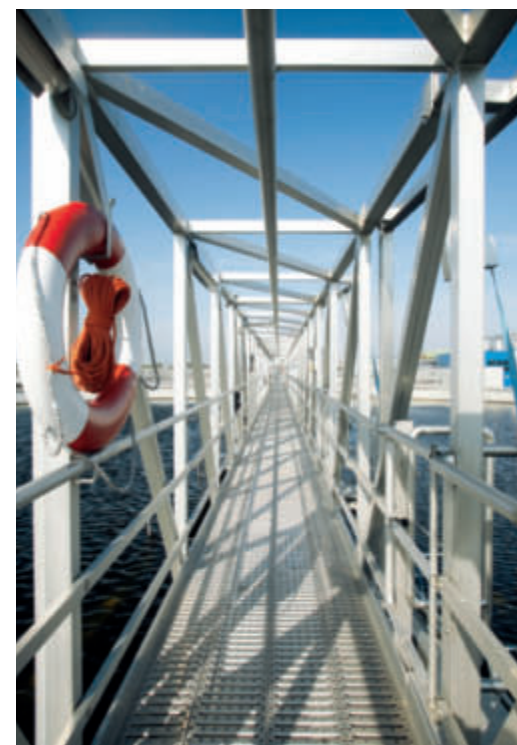


SEGMENT: LOGISTICS & MOBILITY

The Port of Vienna Group is the focus of the Logistics & Mobility segment. Vienna's port is currently being expanded to create one of Europe's largest logistics and cargo hubs. Wien Holding also holds shares in Central Danube, the company that operates the Twin City Liner, the fast ferry line between Vienna and the Slovakian capital of Bratislava. DDSG Blue Danube (passenger travel on the Danube) is also part of Wien Holding. In addition, Wien Holding owns a competence centre for urban technologies and strategies: TINA VIENNA – Urban Technologies & Strategies GmbH.

SEGMENT: ENVIRONMENTAL MANAGEMENT

The most important company in the Environmental Management segment is ebswien hauptkläranlage Ges.m.b.H. The City of Vienna contracts Wien Holding to manage this company. ebswien operates Vienna's primary waste water treatment plant, which in recent years has been transformed into one of Europe's most modern treatment plants. This is where all of the city's waste water goes to be cleaned, and the technologies used here serve as a model for many other European cities.



Photos: Bildagentur Zolles, Port of Vienna, W24/Philipp Schuster, ebswien, Reed Messe Wien/C. Husar



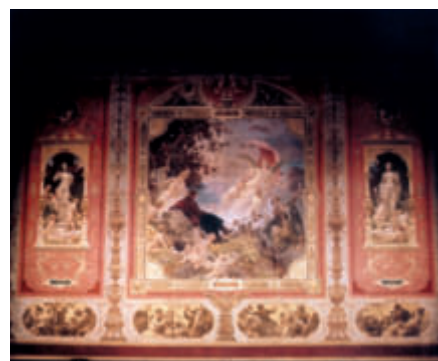
SEGMENT: MEDIA & SERVICE

At the centre of the Media & Service segment is WH Medien GmbH. As a multimedia company, it is dedicated to the production, sale and distribution of radio and television programmes recorded electronically or on film as well as interactive media services. The company is responsible for the programming on UPC-Telekabel in the Viennese cable network and also produces its own content, including for the W24 city channel in Vienna's cable network. In addition, the company is responsible for structuring the City of Vienna's media education programme, which is based on a city council resolution from May 2010, and for implementing it through cooperation agreements with a university of applied sciences as well as Austrian and international universities and companies. This cluster also includes OEKO Media, a film production company, EU-Förderagentur and WH-Beschaffungs- und Service GmbH.



Cultural and Event Management

Vereinigte Bühnen Wien
Wiener Stadthalle
Haus der Musik
Jewish Museum Vienna
Kunst Haus Wien
Mozarthaus Vienna
Wien-Ticket



An entertainment complex, two theatres, an opera house, four museums and a ticketing agency – Wien Holding's cultural enterprises.



Culture and Entertainment for the City

Vienna is considered a world capital of art and culture. The wide range of historical monuments, cultural institutions, theatres, museums, exhibitions and events of all kinds are a major factor in the outstanding quality of life that Vienna boasts. After all, culture is an indispensable part of social and economic life in a cosmopolitan and tolerant city. The cultural and event management companies of Wien Holding make a substantial contribution to this.

Major operas at Theater an der Wien, world-class musicals at Raimund Theater and Ronacher, top stars and top events at Wiener Stadthalle and enthralling art and culture close up at the Wien Holding museums: Haus der Musik, Mozarthaus Vienna, Kunst Haus Wien and the Jewish Museum Vienna. As many as 2.5 million people enjoy the offerings of Wien Holding's cultural and event management companies every year. And Wien-Ticket, another member of the group, sells more than 3 million tickets per year. The Wien Holding cultural and event management companies provide jobs for 1,143 people. This segment of Wien Holding generates sales of nearly €64 million per year, and the companies in the Cultural and Event Management segment invest between €5 and €10 million a year – to the benefit of the Viennese economy and labour market.

Wien Holding Segment: Cultural and Event Management

Staff	1,143
Turnover	€63.5 million
Investments	between €5 and €10 million per year

The impressive auditorium at the Ronacher (below); Theater an der Wien (right).



Photos: VBW/Paul Ott; Rupert Steiner; VBW/Ralf Brinkhoff; Birgit Mögenburg



Successful musical: Sister Act at the Ronacher

THE CULTURAL COMPANIES OF WIEN HOLDING

VEREINIGTE BÜHNEN WIEN

Musicals and operas are the two main event types hosted by Vereinigte Bühnen Wien (VBW). Three of Vienna's longest-standing theatres – Raimund Theater, Ronacher and Theater an der Wien – belong to VBW. As many as 650,000 people attend the performances at these three theatres every year. This makes Vereinigte Bühnen Wien one of the largest multi-segment theatre operators in Europe.

Musical performances are held at Raimund Theater and Ronacher. Vereinigte Bühnen Wien is one of the most active musical producers in Europe today. Numerous extraordinary and legendary shows and special productions have earned the Group the acclaim it enjoys today, including *Cats*, *Das Phantom der Oper*, *Tanz der Vampire*, *Elisabeth*, *Mozart!*, *Freudiana* and *Rebecca*. The musicals *Ich war noch niemals in New York* and *Sister Act* proved to be box office hits. Following their runs, *Elisabeth* will start at the Raimund Theater in September 2012 and *Natürlich Blond* at the Ronacher in February 2013.

Many of VBW's shows are also running in other countries like Japan and Korea. Well over 26 million people have attended the musicals of Vereinigte Bühnen Wien in Austria and abroad.

Vereinigte Bühnen Wien also owns Vienna's newest opera house, Theater an der Wien. This long-standing theatre became an opera house again in the Mozart Year 2006, and has hosted contemporary and baroque operas ever since. One opera premiere is held every month according to the stagione principle. In this, the theatre collaborates with the Vienna Symphony Orchestra, the Radio Symphony Orchestra Vienna and opera houses from throughout the German-speaking world and beyond.



Vereinigte Bühnen Wien has over 700 permanent employees, one third of whom are in artistic positions. This makes VBW one of the most important employers in Vienna's cultural scene. VBW's staff includes its own orchestra with 85 musicians. The VBW Orchestra is considered one of the best ensembles for classical and big band music.

Vereinigte Bühnen Wien Ges.m.b.H. is a 97.34 per cent subsidiary of Wien Holding GmbH.

Vereinigte Bühnen Wien Ges.m.b.H. (VBW)
1060 Vienna, Linke Wienzeile 6
Tel.: +43 (0)1 588 30-0
Fax: +43 (0)1 588 30-33
E-mail: info@vbw.at
Web: www.vbw.at



Disney's Camp Rock – The Musical: an exciting show with young musical talents in Hall F (bottom left), Hall D (bottom right)



WIENER STADTHALLE

Built in 1958, the entertainment complex on Vogelweidplatz celebrated its fiftieth anniversary in 2008. Since it opened, some 67 million people – more than the population of France – have attended over 16,000 events here. Whether it's concerts, musicals, trade fairs or revues, world championships, European championships, world-class tennis and equestrian tournaments or motorsport events, Wiener Stadthalle is a venue that can do it all.

Six different halls are available, from the main arena (Hall D) with room for up to 16,000 visitors to the new show stage (Hall F), one of the most modern show stages in Europe. Wiener Stadthalle has 13,000 square metres of event space, making it one of the top five event and entertainment locations in Europe. The Stadthalle offers an extremely high level of multifunctionality. It is a concert hall, show stage, event and motorsport arena, trade fair and congress location, television studio, circus and venue for major international sporting events.

Up to 1.2 million people visit the shows at Wiener Stadthalle every year. Around 240 people work at Wiener Stadthalle. Wiener Stadthalle – Betriebs- und Veranstaltungsgesellschaft m.b.H. also manages four large athletic facilities: Ernst Happel Stadium, Ferry Dusika Indoor Stadium and the Stadthallenbad and Stadionbad swimming pools. Wiener Stadthalle – Betriebs- und Veranstaltungsgesellschaft m.b.H. is a 100 per cent subsidiary of Wien Holding GmbH.

Wiener Stadthalle – Betriebs- und Veranstaltungsgesellschaft m.b.H.
1150 Vienna, Vogelweidplatz 14
Tel.: +43 (0)1 981 00-0
Fax: +43 (0)1 981 00-376
E-mail: service@stadthalle.com
Web: www.stadthalle.com

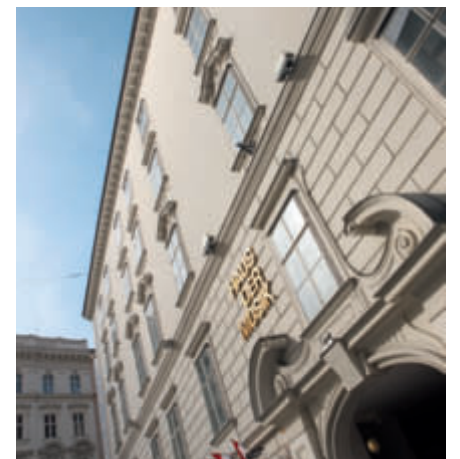


Photos/simulation: Eva Kelety, Mag. Gisela Erlacher, Bildagentur Zolles, Haus der Musik/Inge Prader

HAUS DER MUSIK

Haus der Musik is a modern, interactive museum in the first district of Vienna and is open from 10.00 to 22.00. A fascinating world of music and sound awaits visitors on six storeys. Anyone who wants can test his or her own musical talent on the virtual conductor's stand, or enjoy the Vienna New Year's Concert in crisp video and audio. Or compose a new waltz. The interactive areas where visitors can experiment with sounds, noises and instruments are especially popular. And there is a large area dedicated to music in Vienna throughout the centuries. The historic building is the site of the establishment of the Vienna Philharmonic, which has its own museum here. As many as 100 concerts are held every year in the spacious foyer and roofed courtyard.

Haus der Musik was opened on Seilerstätte in June 2000 as Austria's first music and sound museum. In the meantime, it has become acclaimed as the only museum of its kind in all of Europe that not only presents the history of music in a unique way, but that also explores the secrets of the world of sound with multimedia and interactive exhibits. Since its opening, roughly 2 million people have visited Haus der Musik or



attended one of the many concerts and other musical events held here. Wien Holding has owned the facility since 2005.

„Haus der Musik“ Betriebsgesellschaft m.b.H. is a 100 per cent subsidiary of Wien Holding GmbH.

„Haus der Musik“ Betriebsgesellschaft m.b.H.
1010 Vienna, Seilerstätte 30
Tel.: +43 (0)1 513 48 50
Fax: +43 (0)1 513 48 50-48
E-mail: info@hdm.at
Web: www.hdm.at



Discover music with all your senses at the Haus der Musik.



MOZARTHAUS VIENNA

Mozart chose central locations to live in Vienna, including the almost three years he lived behind St. Stephen's Cathedral, on Domgasse, from 1784 to 1787. Today, this is the site of Mozarthaus Vienna and Mozart's only Viennese apartment that is still preserved. He composed one of his most important operas here, *The Marriage of Figaro*.

Mozarthaus Vienna now shows Mozart's time in great detail. Visitors can not only walk through the Mozart apartment, but can also get an impression of how Mozart lived and created his awe-inspiring works on three floors of exhibits. Mozarthaus Vienna focuses on the years that the composer lived in Vienna, which are considered to be the pinnacle of his productivity.

A café on the ground floor, the museum shop and Bösendorfer Hall in the basement, where numerous concerts are held throughout the year, round out the offerings of Mozarthaus Vienna.

MOZARTHAUS VIENNA is one of the most ambitious cultural projects of Wien Holding. In the 1990s, the building was privately owned and was deteriorating steadily. Because of this, the City of Vienna commissioned Wien Holding to renovate the building and create a new Mozart centre based on the Mozart apartment in preparation for the Mozart Year. The house was opened in the year 2006 in time for Mozart's 250th birthday. Since then, over 900,000 visitors have walked in Mozart's footsteps.

Mozarthaus Vienna Errichtungs- und Betriebs GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

Bösendorfer Hall at Mozarthaus Vienna offers a unique atmosphere for top-notch concerts.

MOZARTHAUS VIENNA Errichtungs- und Betriebs GmbH
1010 Vienna, Domgasse 5
Tel.: +43 (0)1 512 17 91
Fax: +43 (0)1 512 17 91-91
E-mail: office@mozarthausvienna.at
Web: www.mozarthausvienna.at



The colourful Kunst Haus Wien

KUNST HAUS WIEN

Kunst Haus Wien is a very special place. It is housed in the former Thonet furniture factory. The building itself was designed by Friedensreich Hundertwasser, and it does not follow the typical standards and forms of a building: It is uneven, has numerous round elements and is bursting with colour everywhere. In other words, it is just as fantastic as Hundertwasser's pictures. The world's only permanent exhibit of Hundertwasser's works is also integrated into the building and focuses on his philosophy and the fruits of his work as a painter, print artist and architect.

Hundertwasser showed his first pictures in the 1950s. In 1962, he achieved his international breakthrough at the Biennale in Venice. Hundertwasser is also known for his commitment to ecology and to architecture that is more in tune with nature and people's needs. He designed a large number of buildings in Austria, Germany, Switzerland, California, Japan and New Zealand. In addition to the permanent Hundertwasser exhibition, Kunst Haus Wien also hosts acclaimed exhibitions of international artists ranging from Annie Leibovitz and Pablo Picasso to René Burri and Henri Cartier-Bresson.

Kunst Haus Wien opened in 1991 and celebrated its 20th anniversary in 2011. More than 3 million people have visited the museum since it opened. Wien Holding took over Kunst Haus Wien in 2007 to ensure the continued existence of this cultural facility that has become well known in Austria and abroad.

KunstHausWien GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

KunstHausWien GmbH
Museum Hundertwasser
1030 Vienna, Untere Weißgerberstraße 13
Tel.: +43 (0)1 712 04 91
Fax: +43 (0)1 712 04 94
E-mail: office@kunsthauswien.com
Web: www.kunsthauswien.com



Photos: Eva Kelety, Mozarthaus Vienna/David Peters, Kunst Haus Wien/Wolfgang Simlinger

JEWISH MUSEUM VIENNA

The Jewish Museum Vienna in Palais Eskeles sees itself as a place of remembrance, encounter and communication, and as a living competence centre for mutual understanding between Jewish and non-Jewish people. After undergoing renovations, the building was reopened with a whole new spirit and a shiny new look in October 2011. The collections in the Jewish Museum Vienna – including the famous Judaica collection of Max Berger – impressively document the centuries of Austrian-Jewish history. The museum also hosts two to four temporary exhibitions per year. It has shown approximately 150 exhibitions that were seen by over 1.2 million visitors from Austria and abroad. In addition to Palais Eskeles, the Jewish Museum Vienna also operates Museum Judenplatz. It is located in the first district. Among other things, this museum is home to a permanent exhibition about the history of Jewish Vienna in the Middle Ages, as well as excavations of a medieval synagogue. Temporary exhibitions are also shown at Museum Judenplatz. The Jewish Museum Vienna was founded at the initiative of former Vienna mayor Helmut Zilk. Wien Holding purchased Palais Eskeles after the privatisation of the Dorotheum at the end of the 1990s to secure the museum site into the future.

Jüdisches Museum der Stadt Wien Gesellschaft m.b.H. is a 49 per cent subsidiary of Wien Holding GmbH and a 51 per cent subsidiary of the City of Vienna.

Jüdisches Museum der Stadt Wien Gesellschaft m.b.H.
1010 Vienna, Dorotheergasse 11
Tel.: +43 (0)1 535 04 31
Fax: +43 (0)1 535 04 24
E-mail: info@jmw.at
Web: www.jmw.at



Items from the new permanent collection at Palais Eskeles

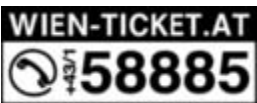


The Wien-Ticket pavilion in front of the Vienna State Opera

WIEN-TICKET

Wien-Ticket is the ticketing company of Wien Holding and was established in 2005. The company sells more than 3 million tickets for virtually all events in and around Vienna every year. This has allowed Wien-Ticket to become one of the largest ticket sellers in Austria in just a few years. It markets and sells tickets for Wien Holding's cultural companies such as Wiener Stadthalle and Vereinigte Bühnen Wien, as well as for many other event, concert and cultural operators in Austria. The tickets are sold through the Wien-Ticket web portal, a call centre and special shops such as in the pavilion in front of the Vienna State Opera. The company also collaborates with numerous travel agencies and ticket offices. As an innovative and flexible service provider, Wien-Ticket also offers solutions and services in the areas of CRM, access control and event marketing in addition to ticketing. WT Wien Ticket GmbH is a 15 per cent subsidiary of Wien Holding GmbH, a 40 per cent subsidiary of Wiener Stadthalle – Betriebs- und Veranstaltungsgesellschaft m.b.H. and a 45 per cent subsidiary of VBW International GmbH.

WT Wien Ticket GmbH
1150 Vienna, Hütteldorfer Straße 2f
Tel.: +43 (0)1 588 85-590
Fax: +43 (0)1 588 85-550
E-mail: office@wien-ticket.at
Web: www.wien-ticket.at





Wien Holding stands for sustainable real estate projects that improve people's quality of life and secure Vienna's position as a business location.

Real Estate Management

ARWAG

GESIBA

Wiener Stadtentwicklungsgesellschaft

Wiener Messe Besitz Gesellschaft

Neu Marx Standortmarketing

LSE Liegenschaftsstrukturentwicklung

Therme Wien

Oberlaa Standortmarketing

base – homes for students

MG immo

Palais Hansen Immobilienentwicklung

Rechenzentrum der Stadt Wien

Schloss Laxenburg

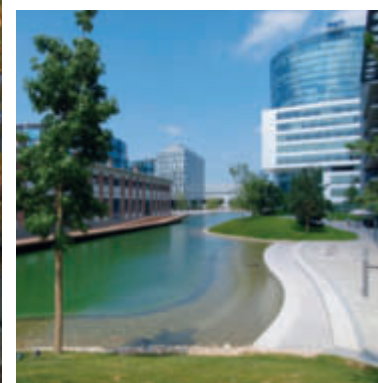
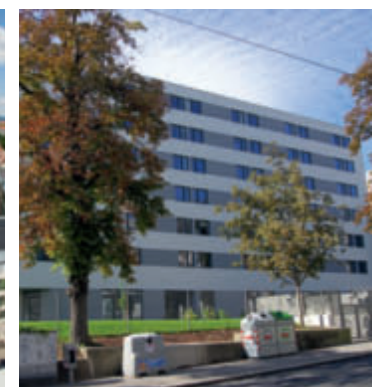
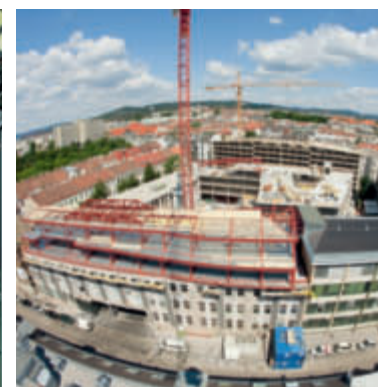
STAR Entwicklungsgesellschaft

Tech Gate Vienna

U2 Stadtentwicklung

UNIT-Service

Wien Oberlaa Projektentwicklung



Developing Properties for the City with an Eye to the Future

With Wien Holding and its subsidiaries, the City of Vienna has professional real estate developers that implement attractive projects together with partners, thereby sustainably increasing the competitive strength of the city.

The Real Estate business cluster is the strongest of all the segments within the Wien Holding Group in terms of turnover, generating roughly half of the consolidated sales. Every year, the Group invests between €100 and €120 million in its real estate projects.

BROAD RANGE OF PROPERTIES

Together with various partner companies, Wien Holding is currently developing some 15 major properties or holds corresponding shares in the respective development companies. The Group is deeply involved in the dynamic modernisation and development processes in the city – both in the centre and in the urban development zones of the outer districts. For example, Wien Holding and its subsidiaries and partner companies are jointly developing Breitensee business park in the 14th district and a complex with apartments, offices, shops and the necessary infrastructure on the former Waagner-Biro grounds in the 22nd district under the name STAR22. In the inner city, Wien Holding is involved in the development of the area around the Vienna exhibition grounds and the conversion of Palais Hansen on the Ring boulevard into a Kempinski Group hotel, for example. The Group's property developers are also working on projects such as the Therme Wien spa, the Muthgasse biotech centre,

the Marxbox laboratory and office building as an extension of the Campus Vienna Biocenter and the development of the Neu Marx grounds into a high-quality media, technology and research site. Wien Holding also manages GESIBA and holds a stake in ARWAG. These two companies are among the largest and most important residential developers in Vienna.

MORE THAN JUST REAL ESTATE

Wien Holding's mission is to develop properties with an eye to the future. There is one thing that all Wien Holding real estate projects have in common: The goal is always to ensure that the surrounding area and the people in it benefit, for example from improvements in the infrastructure and the increased quality of life that are a fundamental element of all Wien Holding development projects. Roughly 520 people work for the real estate companies of Wien Holding. This segment of Wien Holding generates sales of about €200 million per year, the most of any segment.

WORKING WITH PARTNERS

In realising its real estate projects, Wien Holding collaborates closely with capable companies in the real estate industry and with renowned investors under the framework of so-called public-private partnership models. The benefits are plain to see: Even large-scale projects requiring extensive investments can be financed. All partners profit from the know-how and core competences of the other partners. The chances of success increase, and any risks are shared. This creates a classic win-win situation.



Some 15 large properties are currently being developed by Wien Holding and its partners.

Wien Holding Segment: Real Estate Management

Staff	523
Turnover	€200 million
Investments	between €100 and €120 million per year

Photos: Wulz Services, ARWAG



ARWAG: attractive properties for Vienna – the shopping centre Riverside and Stadt des Kindes (below)

THE REAL ESTATE COMPANIES OF WIEN HOLDING

ARWAG

ARWAG pursues a concept of multifunctional real estate projects and in this way creates an optimal combination of living and working. The company builds new residential buildings with integrated spaces for shops, businesses, offices and public facilities such as childcare centres and schools. This harmonious combination of living and working spaces improves the quality of life and infrastructure throughout the surrounding area. ARWAG sees itself as a full-service builder and covers every phase of projects from development and planning through construction management all the way to building utilisation and management. This expertise is also made available to third parties through complete projects and individual services. The company handles an annual construction

volume of roughly €70 million. The most prominent ARWAG projects include the Hochhaus Neue Donau, the shopping centre Riverside, the Meiselmarkt district centre and the Stadt des Kindes project. ARWAG Holding-Aktiengesellschaft is a 28.65 per cent subsidiary of Wien Holding GmbH.

ARWAG Holding-Aktiengesellschaft
1030 Vienna, Würtzlerstraße 15
Tel.: +43 (0)1 797 00-0
Info: +43 (0)1 797 00-117
Fax: +43 (0)1 797 00-293
E-mail: info@arwag.at
Web: www.arwag.at





*Bike & Swim project between Engerthstraße
and Vorgartenstraße*



*Winkel mit Punkt: Simmeringer
Hauptstraße 205*



Wohnen am Mühlwasser

GESIBA

GESIBA is one of the largest residential builders in Vienna and considers the construction of housing to be applied social policy. The company not only sees itself as a developer of affordable flats offering a high quality of life and environment, but also acts as an all-round service provider. The company's facility management services are rendered not only for its own buildings, but also for third parties. Tenant services and advice, revitalisation and reurbanisation are further services offered by GESIBA.

Fair living, the declared objective of the company, also means promoting dialogue between the tenants and building managers and recognising and resolving potential conflicts

GESIBA Gemeinnützige Siedlungs-
und Bauaktiengesellschaft
1013 Vienna, Eßlinggasse 8–10
Tel.: +43 (0)1 534 77-0
Fax: +43 (0)1 534 77-600
E-mail: office@gesiba.at
Web: www.gesiba.at



Photos/simulations: schreinerkastler.at, beyer.co.at, B18 Architekten ZT GmbH, IC Projektentwicklung GmbH



*A student residence (base22) will also be built in
Neu Stadlau by 2013.*

BASE – HOMES FOR STUDENTS

Wien Holding is continuously expanding its student residences under the brand name base – homes for students. Three specific projects are currently being implemented or are in planning, including turning Haus Döbling into the modern student residence base19.

base19 (Döbling dormitory) is one of the oldest dormitories in Vienna. Thousands of students have found a home here during their studies since 1963. The construction of an entirely new wing started in 2009. The wing was completed and opened in 2010. The general renovation of the original buildings will begin in 2012 and will be completed in stages. The complete refurbishment and conversion of Haus Döbling is to be finished by 2014.

Wien Holding is planning two further student hostels in Vienna according to the base19 concept, base11 in Simmering and base22 in Donaustadt. Both are to open in 2013.

base – homes for students GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

base – homes for students GmbH
1190 Vienna, Gymnasiumstraße 85
Tel.: +43 (0)1 369 54 90-16
Fax: +43 (0)1 369 54 90-25
E-mail: office@base19.at
Web: www.base19.at



LSE LIEGENSCHAFTSSTRUKTURENTWICKLUNG

LSE Liegenschaftsstrukturentwicklungs GmbH is primarily designed as a strategic holding company. It involves partner companies in the overall realisation of key development projects and in completing various operational tasks. As part of the transfer of activities from public-sector corporations to private enterprises, the City of Vienna commissions LSE Liegenschaftsstrukturentwicklungs GmbH to develop and market properties owned by the city. The company is a 100 per cent subsidiary of Wien Holding GmbH.

LSE Liegenschaftsstrukturentwicklungs GmbH
1021 Vienna, Messeplatz 1
Tel.: +43 (0)1 720 30 50-21
Fax: +43 (0)1 720 30 50-25
E-mail: wse@wse.at

MG IMMO

The goal of MG immo GmbH is to acquire, manage and market properties to develop and strengthen Vienna as a business location through innovative real estate projects. The current focus is on the marketing of the UNIT22 project development site. A business park for local and international companies is being built in Neu Stadlau in Vienna's 22nd district. Being close to Austria's primary road network, the city centre, the Port of Vienna and also Vienna International Airport, UNIT22 is the optimal location for companies wishing to use Vienna as a springboard into the markets of the new EU accession countries.

MG immo GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

MG immo GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)1 408 25 69-0
Fax: +43 (0)1 408 25 69-92
E-mail: office@wienholding.at
Web: www.wienholding.at

**NEU MARX STANDORTMARKETING**

Neu Marx Standortmarketing GmbH acts as a communication platform for current and future investors and users.

The objective is to optimally market the grounds of the former St. Marx slaughterhouse in Vienna's third district and to effectively communicate the advantages of the site as an international technology, business and research location under the name Neu Marx. Neu Marx Standortmarketing GmbH is a subsidiary of Immobilienentwicklung St. Marx GmbH (a company of Wien Holding) and ZIT – Die Technologieagentur der Stadt Wien GmbH (a company of the Vienna Business Agency).

Neu Marx Standortmarketing GmbH
1030 Vienna, Karl-Farkas-Gasse 18
Tel.: +43 (0)1 890 15 57
E-mail: office@neumax.at
Web: www.neumax.at

**OBERLAX STANDORTMARKETING**

The marketing activities for the Oberlax site are handled by Oberlax Standortmarketing GmbH, a 100 per cent subsidiary of Wien Holding GmbH. The company's task is to advertise the entire facility, to strengthen it and to contribute to its economic sustainability.

Oberlax Standortmarketing GmbH
1100 Vienna, Kurbadstraße 14
Tel.: +43 (0)1 513 48 50
Fax: +43 (0)1 513 48 50-48
E-mail: info@oberlax.eu
Web: www.oberlax.eu

**PALAIS HANSEN IMMOBILIENENTWICKLUNG**

The purpose of Palais Hansen Immobilienentwicklung GmbH is to develop and market the Palais Hansen property at Schottenring. An Austrian consortium comprising Wien Holding GmbH, PORR Solutions Immobilien- und Infrastrukturprojekte GmbH, Warimpex Finanz- und Beteiligungs Aktiengesellschaft and Wiener Städtische Versicherung AG Vienna Insurance Group is completing a delicate revitalisation of the Palais, which is a listed building, to convert it into a high-quality hotel and residential complex. Once completed, it will be operated by the renowned hotel company Kempinski, one of the longest-standing hotel groups in Europe. With roughly 150 rooms and suites, spacious seminar rooms, a ballroom and a spa area, the hotel will offer its guests an unparalleled, exclusive ambience starting in 2012/2013. Wien Holding GmbH currently holds 20 per cent of the company.

Palais Hansen Immobilienentwicklung GmbH
1100 Vienna, Absberggasse 47
Tel.: +43 (0)5 06 26-1079
Fax: +43 (0)5 06 26-2620
E-mail: office@palaishansen.com
Web: www.palaishansen.com

The jewel on the Ring is becoming a luxury hotel.



Photos/simulations: Wien Holding, Schloss Laxenburg Betriebsgesellschaft, archiguards projects ©, Eva Kelety, Oberlax Standortmarketing



Data centre of the City of Vienna

RECHENZENTRUM DER STADT WIEN

Rechenzentrum der Stadt Wien GmbH is building the infrastructure for the City of Vienna's new main data centre. The new facility is being installed in one of the STAR22 office complexes in the 22nd district. Four processor modules on two levels with 200 square metres of space each will be available. The new data centre will enable the high-quality and uniform provision of ICT services. It is planned modularly to allow for necessary expansions over a period of more than 15 years without having to be operated with excess capacities from the start.

Rechenzentrum der Stadt Wien GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)1 408 25 69-0
Fax: +43 (0)1 408 25 69-37
E-mail: office@rz-wien.at
Web: www.rz-wien.at

SCHLOSS LAXENBURG

Laxenburg Castle is a historically listed baroque complex with expansive gardens and is a very popular location for excursions, leisure-time activities and events. The company is responsible for the renovation, maintenance and expansion of the Laxenburg Castle complex including the associated gardens and for the creation of a recreation area around Laxenburg.

Schloß Laxenburg Betriebsgesellschaft m.b.H. is a 50 per cent subsidiary of Wien Holding GmbH.

Schloß Laxenburg Betriebsgesellschaft m.b.H.
2361 Laxenburg, Schlossplatz 1
Tel.: +43 (0)2236 712 26-0
Fax: +43 (0)2236 727 30
E-mail: office@schloss-laxenburg.at
Web: www.schloss-laxenburg.at



The ferry to Franzensburg at the Laxenburg Castle gardens

STAR ENTWICKLUNGSGESELLSCHAFT

STAR – Standortentwicklung für Wien – is a joint initiative of Wien Holding and the Vienna Business Agency. Its goal is to develop key real estate projects to strengthen and expand Vienna as a business location and to boost the quality of life for the city's residents. This especially includes the establishment and operation of networks, management structures and infrastructure for the development of projects. The company collaborates with various subsidiaries and partner enterprises in the overall development and realisation of real estate projects in Vienna.

This is also the case for the STAR22 project on the expansive Waagner-Biro grounds in the 22nd district. The core of the project is the construction of two STAR22 office complexes on part of the site. A Caritas special-care home, projects from various housing developers and the base22 student residence are also being built nearby. The entire complex is planned with an open layout featuring multiple access points, spacious landscaped areas and a central piazza. It will also offer all the necessary infrastructure, including green areas, an underground car park with roughly 290 spaces and various shops and businesses.

STAR Entwicklungs- GmbH is a 50 per cent subsidiary of Wien Holding.



STAR22 is optimally connected to the tram, bus and commuter rail lines and to the U2 metro line.

STAR Entwicklungs- GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)1 408 25 69-96
Fax: +43 (0)1 408 25 69-92
E-mail: office@star22.at
Web: www.star22.at

**TECH GATE VIENNA**

Tech Gate Vienna is one of the first technology properties that was developed with the participation of Wien Holding and has become a key location in the Viennese technology sector since it opened in 2002. Tech Gate Vienna offers over 20,000 square metres of office and laboratory space. The GATE and TOWER buildings are now home to around 60 technology and research companies working in the areas of telecommunications, information technology, biotechnology, nanotechnology and telematics. Approximately 800 people work at these companies.

TECH GATE VIENNA Wissenschafts- und Technologiepark GmbH is a 20 per cent subsidiary of Wien Holding.

TECH GATE VIENNA Wissenschafts- und Technologiepark GmbH
1220 Vienna, Donau-City-Straße 1
Tel.: +43 (0)1 20 50 111-0
Fax: +43 (0)1 20 50 111-900
E-mail: office@techgate.at
Web: www.techgate.at



Photos/simulations: BOA, Eva Kelety, klaus@zacherl.cc, Rupert Steiner



Therme Wien is now the largest and most modern city spa in Europe.

THERME WIEN

Therme Wien Ges.m.b.H conducts the business activities of Therme Wien GmbH & Co KG. Wien Holding GmbH holds 19.99 per cent of both companies. The Therme Wien GmbH & Co KG's business is the operation of the new Therme Wien spa, which opened in 2010. It is the most modern city spa in Europe and offers a wide range of superior wellness treatments and activities, roughly 4,000 square metres of water, 3,000 square metres of sauna facilities and a 6,000-square-metre health treatment area.

Therme Wien is a project of Wien Holding GmbH in cooperation with the VAMED Group and Wiener Städtische Versicherung AG Vienna Insurance Group, UniCredit Bank Austria AG, Erste Group Bank AG and Raiffeisen-Holding Niederösterreich-Wien.

Therme Wien GmbH & Co KG
1100 Vienna, Kurbadstraße 14
Tel.: +43 (0)1 680 09-0
Fax: +43 (0)1 680 09-9088
E-mail: office@thermewien.at
Web: www.thermewien.at



The 5,000-square-metre artificial lake called "H zwei O" is at the heart of Viertel Zwei.

U2 STADTENTWICKLUNG

U2 Stadtentwicklung GmbH is a 20 per cent subsidiary of Wien Holding GmbH and is developing the area along the U2 metro line. The first real estate project of many to be completed was the Stadion Center shopping centre that opened in 2007. Under the VIERTEL ZWEI project, a total of six further buildings were put up around an artificial lake through to 2010: one hotel, four office complexes and one residential complex. The next development steps are planned on the so-called Union grounds, where the construction of a hotel and daycare centre is planned.

U2 Stadtentwicklung GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)1 408 25 69-0
Fax: +43 (0)1 408 25 69-92
E-mail: office@u2stadt.at
Web: www.u2stadt.at



UNIT-SERVICE

UNIT-Service GmbH builds attractive, flexibly finishable and combinable office and work units, primarily for self-employed persons, microbusinesses and small and medium-sized enterprises. They all feature architecture with flair. Office lofts, production shops, ateliers with living areas and lots of service are the cornerstones of the UNIT concept. UNIT locations can be found on Hofzeile in the 19th district (UNIT Oberdöbling) and in Breitensee business park on Missindorfstraße in the 14th district. Further projects are planned.

The company is a 50 per cent subsidiary of Wien Holding GmbH.

UNIT-Service GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)1 89 01 203
Fax: +43 (0)1 89 01 203-990
E-mail: office@unit-wien.at
Web: www.unit-wien.at

**WIENER STADTENTWICKLUNGSGESELLSCHAFT**

Wiener Stadtentwicklungsgesellschaft m.b.H. develops individual properties and entire quarters together with its subsidiaries and is a 100 per cent subsidiary of Wien Holding GmbH.

Its current focuses include the Neu Marx site, where a modern media, technology and research site is being created on the grounds of the former slaughterhouse in the third district. The Neu Marx site is being developed by Wiener Stadtentwicklungsgesellschaft (WSE) together with the Vienna Business Agency, with WSE being responsible for overall coordination.

Roughly 60 companies from these sectors have already set up shop in the 37-hectare complex, including in T-Center and in Media Quarter Marx. Then there are the biotech companies at Campus Vienna Biocenter, which have already achieved considerable international success in research.

WSE is currently working on Marxbox, a building for technology and research companies, as an extension of Campus Vienna Biocenter. Future WSE projects include the office building NXT Marx and Marxquadrat+, which could be Vienna's first eight-storey wooden office building. The cattle hall is also gradually being turned into the centre of Neu Marx with cafés and restaurants, shops, service businesses and areas for cultural activities and entertainment. Some 15,000 people are to work at Neu Marx by 2016.

WSE is also active at Vienna Biotechnology Park on Muthgasse. Here, an internationally recognised centre for biotechnology research, development and education has established itself with the facilities of the Vienna Institute of BioTechnology (VIBT) and the various spin-off operations at the site. The site is gradually being expanded into the Vienna Life Science Center Muthgasse. Roughly 75,000 square metres of rental space are planned for the expansion of the University of Natural Resources and Life Sciences and for life sciences offices, laboratories and companies.

Under a contract with the Vienna Hospital Association, WSE is also developing utilisation concepts for the grounds of the Am Wienerwald geriatric centre, the Preyersche paediatric hospital and Semmelweis clinic.

Wiener Stadtentwicklungsgesellschaft m.b.H. (WSE)
1021 Vienna, Messeplatz 1
Tel.: +43 (0)1 720 30 50
Fax: +43 (0)1 720 30 50-25
E-mail: wse@wse.at
Web: www.wse.at



Neu Marx: centre for media, research and technology



Photos/simulation: Office Le Nomade OLN, Reed Messe Wien/C. Husar

WIENER MESSE

Wiener Messe Besitz GmbH (MBG) not only planned and built the Messe Wien exhibition grounds, but is also responsible for keeping the exhibition centre up to the latest technical standards – and thus for contributing to busy trade fair and conference activity for the facility operator Reed Exhibitions Wien.

MBG also played a key role in the development of the surrounding properties. It finalised the planning and development work for the Messecarree area as the project's initiator. A new office and business area with a hotel and short-term apartments will be built directly on the U2 metro line. Work on the construction of the new Vienna University of Economics and Business building has begun to the south of the exhibition grounds. The new university building is to open for the 2013 winter semester. MBG's job is to identify and create synergies with the new neighbours.

Wiener Messe Besitz GmbH is a 94.88 per cent subsidiary of Wiener Stadtentwicklungsgesellschaft m.b.H.

Wiener Messe Besitz GmbH (MBG)
1021 Vienna, Messeplatz 1
Tel.: +43 (0)1 720 40 50
Fax: +43 (0)1 720 40 50-25
E-mail: office@mbg.at
Web: www.mbg.at



The Messe tower is a prominent part of Leopoldstadt's skyline.

**WIEN OBERLAA
PROJEKTENTWICKLUNG**

The new Therme Wien spa opened in 2010, after three years of construction. The project was put into motion by Wien Oberlaa Projektentwicklung GmbH, whose tasks included the preparation of the overall concept and master plan for the entire "New Oberlaa" site.

Wien Oberlaa Projektentwicklung GmbH
1021 Vienna, Messeplatz 1
Tel.: +43 (0)1 720 30 50-11
Fax: +43 (0)1 720 30 50-25
E-mail: office@wien-oberlaa.at
Web: www.wien-oberlaa.at



Wien Holding's logistics companies are a powerful motor driving Vienna as a business location.

Logistics & Mobility

- Port of Vienna
- Wiener Donauraum
- WienCont
- DDSG Blue Danube
- Central Danube
- TINA VIENNA
- VIENNA Technology, Transfer Corporation



Cutting-Edge Logistics and Mobility Structures for the City

With its companies and projects like the Port of Vienna, the Twin City Liner, DDSG Blue Danube, the “Schiffstation City” and TINA VIENNA as a competence centre for urban technologies and strategies, Wien Holding is one of the largest logistics and mobility companies in Vienna. It is a reliable partner for the city's economy and residents when it comes to transporting goods, carrying people and providing the infrastructure for this.

Wien Holding's Logistics & Mobility segment generates annual sales of €51 million, and the logistics companies invest an average of €10 to €20 million in their infrastructure every year. A total of 250 people work in this segment of the Wien Holding Group.

PORT OF VIENNA AT THE CENTRE

The Logistics & Mobility business cluster is built up around the Port of Vienna Group and its subsidiaries. The Port of Vienna is the largest public harbour on the Danube in Austria, with the Freudenau and Albern freight ports and the Lobau oil port. Marina Wien is also part of the Port of Vienna. The Port of Vienna is currently being expanded to create one of the largest logistics and cargo hubs on any inland European waterway. Some 10 million metric tons of goods are transferred at the Port of Vienna every year by the Port of Vienna Group and the private firms at the Port of Vienna logistics centre. Container business at the Port of Vienna is also handled by a subsidiary of the Hafen Wien Group – WienCont.

PASSENGER SHIPPING ON THE UPSWING

Central Danube Region GmbH is a Wien Holding subsidiary that is involved in infrastructure projects in Vienna and Austria's neighbouring countries. The company's headline project is the two Twin City Liners, the fast ferries between Vienna and Bratislava, the Slovakian capital. Wien Holding also built the new city boat station at Schwedenplatz on the Danube Canal through another subsidiary, Wiener Donauraum GmbH. Wien Holding has a stake in DDSG Blue

Danube through the Hafen Wien Group. This company operates passenger travel on the Danube and offers excursions and themed cruises.

MARKETING EXPERTISE

Wien Holding also owns a competence centre for urban technologies and strategies that is recognised throughout Europe: TINA VIENNA. The company has the task of marketing Vienna's urban technology expertise, for example in transport and urban planning as well as energy and environmental protection, around the world. The VIENNA Technology, Transfer Corporation is also active in consulting and is part of Wien Holding's Logistics & Mobility segment.

PROJECTS WITH PRIVATE PARTNERS

Wien Holding works with private partners and investors on many projects in the field of logistics and mobility. This kind of private-public partnership (PPP) model creates added value for everyone involved. Wien Holding always keeps sustainability in mind, and its projects help the city of Vienna to develop positively in the long term. An example of a PPP is the Twin City Liner, which is operated by a company set up as a PPP between Wien Holding and Raiffeisen. The port expansion project is also an example of a successful collaboration with other companies, with Wien Holding, the City of Vienna and Austrian Railways (ÖBB) investing some €150 million from 2006 to 2010.



Lobau fuel depot

Wien Holding Segment: Logistics & Mobility	
Staff	250
Turnover	€51 million
Investments	between €10 and €20 million per year

Photos: OMV, Wulz Services



Twin City Liner: an example of good neighbourly relations between Vienna and Bratislava

WIEN HOLDING'S LOGISTICS COMPANIES

CENTRAL DANUBE

Central Danube is an acquisition and development instrument. It has broad marketing expertise and knowledge management skills that it applies to support its clients and partners in the initiation and realisation of infrastructure and municipal projects in the region. Its infrastructure activities focus on the area of water transport, for example the Twin City Liner project, while its municipal activities focus on the area of energy, for example energy contracting projects.

Central Danube owns the two Twin City Liners. Quick transport from the centre of Vienna to the centre of Bratislava with no traffic jams has been possible on the Danube with the Twin City Liner since the summer of 2006. Two boats have been offering regular connections up to five times per day since 2008. The two boats carry more than 130,000 passengers every year. The Twin City Liner is not only a major success with its passengers, it is also an example of how Vienna and Bratislava are growing closer and closer together as a region.

Central Danube has also earned itself a good reputation as an energy optimiser. The company is active in energy efficiency planning for new construction and renovation projects, in energy management and in energy contracting and completes projects in Austria and abroad, primarily in the Centrope Region.

In autumn 2010, Central Danube also launched the international mycentrope.com project, an innovative leisure-time and booking platform for the Centrope countries of Slovakia, the Czech Republic, Hungary and Austria. The web

site provides all relevant information for planning recreational activities in the four-country Centrope region, from short holidays to shopping trips, concerts and events. Wien Holding, Raiffeisenlandesbank Niederösterreich-Wien and UNIQA Versicherung are supporting partners of the project.

Central Danube Region Marketing & Development GmbH is a 50 per cent subsidiary of Wien Holding GmbH. The other 50 per cent are held by Raiffeisenlandesbank Niederösterreich-Wien.

Central Danube Region Marketing & Development GmbH
1020 Vienna, Handelskai 265
Tel.: +43 (0)1 727 10-201
Fax: +43 (0)1 727 10-290
E-mail: office@centraldanube.at
Web: www.centraldanube.at





DDSG – BLUE DANUBE SCHIFFAHRT

The company operates the passenger ships on the Danube and offers a wide range of regular boat trips to Vienna, to the Wachau and to Budapest with a hydrofoil boat. It also offers day trips, special themed tours, event trips and chartered trips. DDSG Blue Danube operates six boats on the Danube, which carry roughly 300,000 passengers per year. DDSG – BLUE DANUBE Schifffahrt GMBH is a 50 per cent subsidiary of Wiener Hafen, GmbH & Co KG.

DDSG – BLUE DANUBE SCHIFFAHRT GMBH
1020 Vienna, Handelskai 265
Tel.: +43 (0)1 588 80
Fax: +43 (0)1 588 80-440
E-mail: info@ddsg-blue-danube.at
Web: www.ddsg-blue-danube.at



Photos: Georg Mantler; DI Gilani, Büro RRP; Chili Galiei

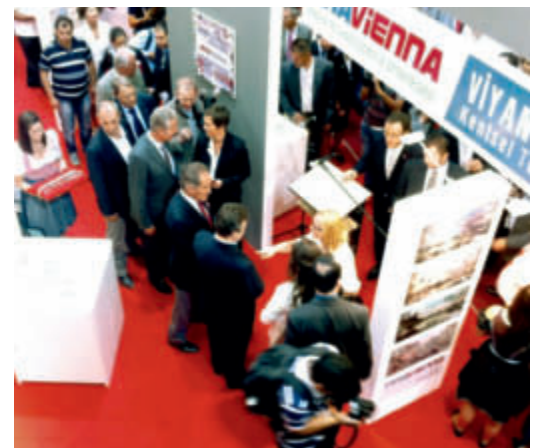
TINA VIENNA URBAN TECHNOLOGIES & STRATEGIES

TINA VIENNA Urban Technologies and Strategies GmbH, a company of Wien Holding GmbH since 2003, is the service organisation for the City of Vienna's urban and environmental technologies. TINA VIENNA bundles Vienna's expertise and products in this area, disseminates them around the world, and assists Austrian and foreign regional authorities in utilising knowledge, concepts and products that were developed in Vienna to meet their own needs.

TINA VIENNA also compiles information on international developments in urban technologies and strategies for its network partners (agencies and companies of the City of Vienna) and acts as an urban technologies and strategies information hub for its external and internal partners. Its international information provision activities focus on Eastern and Southeastern Europe.

TINA VIENNA Urban Technologies and Strategies GmbH has been a 100 per cent subsidiary of Wien Holding GmbH since 2003.

TINA VIENNA Urban Technologies and Strategies GmbH
1150 Vienna, Anschützgasse 1
Tel.: +43 (0)1 40 00-84260
Fax: +43 (0)1 40 00-7997
E-mail: office@tinavienna.at
Web: www.tinavienna.at



VIENNA TECHNOLOGY, TRANSFER CORPORATION

VIENNA Technology, Transfer Corporation GmbH was established in 2008. Its activities focus on the application of know-how in consulting and services for the development and logistical implementation of major cross-border technology projects. It is also active in consulting for and the planning and construction of athletic facilities.

VIENNA Technology, Transfer Corporation GmbH is a 20 per cent subsidiary of Wien Holding GmbH.

VIENNA Technology, Transfer Corporation GmbH
1060 Vienna, Magdalenenstraße 33
Tel.: +43 (0)1 662 73 30-7120
E-mail: office@vienna-ttc.at
Web: www.vienna-ttc.at



One of the focuses of VIENNA Technology, Transfer Corporation GmbH is sports facilities.



The city boat station that opened in 2010 has brought Vienna one step closer to the water.



WIENER DONAURAUM

Wiener Donauraum Länden und Ufer Betriebs- und Entwicklungsgesellschaft was established during the integration of the Port of Vienna Group into Wien Holding to promote the sustainable development of the Danube area and shipping on the Danube and to implement the projects of the Vienna city administration in this area. The company's task is to renew and expand the docks for passenger ships at Reichsbrücke, to improve services for tourists arriving by boat and to develop projects on the Viennese banks of the Danube.

One example of Wiener Donauraum's activities is the construction of the "Schiffstation City" at Schwedenplatz, which opened in July 2010. The terminal is not only the station building for boat traffic, but also contains a restaurant and café, shops and spaces for events and exhibitions.

Wiener Donauraum Länden und Ufer Betriebs- und Entwicklungsgesellschaft is a 99 per cent subsidiary of Wiener Hafen, GmbH & Co KG, and the remaining 1 per cent is held by Wiener Hafen und Lager Ausbau- und Vermögensverwaltung, GmbH & Co KG.

Wiener Donauraum Länden und Ufer Betriebs- und Entwicklungsgesellschaft
1020 Vienna, Handelskai 265
Tel.: +43 (0)1 727 10-201
Fax: +43 (0)1 727 10-290
E-mail: office@donauraum.at
Web: www.donauraum.at



Photos: Wulz Services, Port of Vienna

WIENER HAFEN MANAGEMENT

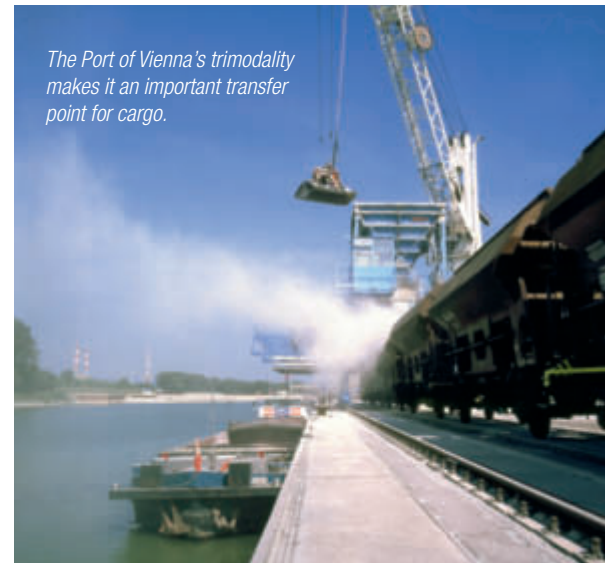
With an area of 3.5 million square meters, the Port of Vienna logistics centre is one of the largest goods handling facilities in Austria. It includes the Freudenau and Albern freight ports, Lobau oil port, the passenger port at Reichsbrücke and Marina Wien. Thanks to its trimodality and excellent geographical location, it offers compelling advantages and is the most important transfer point for goods moving to and from Southeastern Europe. The Hafen Wien Group and the roughly 120 companies located at the port employ some 5,000 people, illustrating how important the Port of Vienna is as a driver of economic growth for the Austrian capital.

The Port of Vienna Group handles roughly 5 million metric tons of goods by land and water every year. When the volume of goods handled by the other companies at the port is also taken into account, a total of between 10 and 12 million metric tons of goods are moved through the Port of Vienna every year.

The Port of Vienna is currently being expanded to create one of the largest logistics and cargo hubs on any inland European waterway. Some €150 million have already been invested in the expansion of the port, including the new container terminal, since 2006. And another €95 million will be invested by the Hafen Wien Group, Wien Holding and the City of Vienna in the expansion programme by 2015.

The following major companies are part of the Port of Vienna Group: Wiener Hafen Management GmbH is a 100 per cent subsidiary of Wien Holding GmbH. Wiencont Container Terminal Gesellschaft m.b.H. is a 94.24 per cent subsidiary of Wiener Hafen und Lager Ausbau- und Vermögensverwaltung, GmbH & Co KG.

The Port of Vienna's trimodality makes it an important transfer point for cargo.



Wiener Donauraum Länden und Ufer Betriebs- und Entwicklungsgesellschaft is a 99 per cent subsidiary of Wiener Hafen, GmbH & Co KG. Marina Wien GmbH has been a 100 per cent subsidiary of Wiener Hafen, GmbH & Co KG since 2009.

Wiener Hafen Management GmbH
1023 Vienna, Seitenhafenstraße 15
Tel.: +43 (0)1 727 16-0
Fax: +43 (0)1 727 16-200
E-mail: office@hafenwien.com
Web: www.hafenwien.com





WIENCONT

WienCont operates one of the largest and most modern container terminals and storage facilities of any inland harbour in Europe at the Port of Vienna. The terminal opened in 2008 and is the heart of the port's container business. More than 400,000 container units are handled every year. Using high-capacity equipment and a sophisticated traffic management system, WienCont provides comprehensive container handling services and makes the Port of Vienna an efficient transfer point for rail, road and water transport. Roughly 100 trains a week transport containers from here to the large European seaports such as Rotterdam, Hamburg, Bremerhaven and Duisburg or to the hubs in Central and Eastern Europe such as Budapest and Bratislava via rail. WienCont also has branches in Krems, Graz, Wels and Villach. Virtually all of the world's shipyards, leasing companies and goods carriers that have made a name for themselves in global logistics are customers of WienCont,

from China Shipping and Hapag Lloyd to Hanjin Shipping and Hyundai Merchant Marine. WienCont is also active in container sales, container rental, container storage and container repair. Wiencont Container Terminal Gesellschaft m.b.H. is a 94.24 per cent subsidiary of Wiener Hafen und Lager Ausbau- und Vermögensverwaltung, GmbH & Co KG.

Wiencont Container Terminal Gesellschaft m.b.H.
1020 Vienna, Freudenauer Hafenstraße 12
Tel.: +43 (0)1 727 72-0
Fax: +43 (0)1 727 72-19
E-mail: office@wiencont.com
Web: www.wiencont.com



Photos: Port of Vienna

**WIENER HAFEN, GMBH & CO KG
WIENER HAFEN UND LAGER
AUSBAU- UND VERMÖGENSVERWALTUNG,
GMBH & CO KG**

Wien Holding GmbH holds 94.99 per cent of Wiener Hafen, GmbH & Co KG as the limited partner. Wiener Hafen, GmbH & Co KG holds 99.96 per cent of Wiener Hafen und Lager Ausbau- und Vermögensverwaltung, GmbH & Co KG as the limited partner.

Wiener Hafen, GmbH & Co KG
Wiener Hafen und Lager Ausbau- und Vermögensverwaltung, GmbH & Co KG
1023 Vienna, Seitenhafenstraße 15
Tel.: +43 (0)1 727 16-0
Fax: +43 (0)1 727 16-200
E-mail: office@hafenwien.com
Web: www.hafenwien.com



The Port of Vienna has developed into the main hub for container business with the European seaports.

Numerous warehouses with a total area of 70,000 square metres offer plenty of space for all kinds of goods.



The companies in this segment ensure that Vienna always stays environmentally friendly and clean.



Environmental Management

ebswien hauptkläranlage
ebswien tierkörperbeseitigung



Photos: ebswien, ebswien/K. Wögerer, Alexander Fazekas, Hannes Sallmutter

Sustainable Environmental Projects for the City

Wien Holding manages ebswien hauptkläranlage on behalf of the City of Vienna. This means that one of Vienna’s largest and most important environmental companies is part of Wien Holding Group. Each year, 220 billion litres of sewage are purified at the main waste water treatment plant. The company also owns ebswien tierkörperbeseitigung, which is responsible for the collection and disposal of animal waste on behalf of the Province of Vienna.

Whether taking a bath, showering or doing the laundry, each resident of Vienna consumes 130 litres of drinking water every day. An average of 7,000 litres, roughly the equivalent of 35 bathtubs filled to the brim, are pumped into the main waste water treatment plant via Vienna’s sewer system every second! The enormous amount of 220 billion litres of sewage comes through the plant for biological treatment each year.

Following nature’s example, trillions of microorganisms in the ebswien hauptkläranlage plant ensure that all pollutants are removed from the sewage. The average purification efficiency

of the plant is 98 per cent (relative to the organic pollution load), which is considerably higher than the legally required level of 95 per cent. The Danube, into which the purified sewage flows after spending 20 hours in the plant, leaves Vienna with exactly the same level of quality it had when it flowed into the city.

The company invests roughly €3 million a year in the plant located in Vienna’s Simmering district. The annual turnover is around €80 million. The 178 employees of ebswien hauptkläranlage make a major contribution to water protection and thus to environmental protection in Vienna.



Wien Holding Segment: Environmental Management

Staff	178
Turnover	roughly €80 million
58 Investments	roughly €3 million a year



Photos: ebswien, LBS Redl/ebswien



WIEN HOLDING’S ENVIRONMENTAL COMPANIES

EBSWIEN HAUPTKLÄRANLAGE

“We purify everything” is the motto of ebswien hauptkläranlage Ges.m.b.H. The City of Vienna’s main waste water treatment plant is located in Simmering, at the lowest point of Vienna’s topography near the point where the Danube Canal flows into the Danube. This is where all of Vienna’s public sewage is treated. Over a period of about 20 hours, the sewage flows through the mechanical and two biological treatment stages at the plant before draining into the Danube Canal as purified water.

Vienna’s main waste water treatment plant was expanded in the years from 2000 to 2005. The expansion involved the installation of a secondary biological treatment stage for nitrogen elimination (nitrification and denitrification), which was connected to the existing biological treatment stage that has been in operation since 1980.

Using state-of-the-art technology that offers increased purification efficiency, the plant makes an important contribution to Vienna’s sewage management and to the city’s international status as a leader in environmental protection.

ebswien hauptkläranlage is managed by Wien Holding GmbH.

ebswien hauptkläranlage Ges.m.b.H.
1110 Vienna, Haidequerstraße 7
Tel.: +43 (0)1 760 99-0
Fax: +43 (0)1 760 99-5800
E-mail: info@ebswien.at
Web: www.ebswien.at



EBSWIEN TIERKÖRPERBESEITIGUNG

ebswien tierkörperbeseitigung Ges.m.b.H. Nfg KG, a subsidiary of ebswien hauptkläranlage Ges.m.b.H., makes an important contribution to protecting the health of both humans and animals. Its key task is the neutralisation of pathogens and the interruption of potential chains of infection. The City of Vienna has commissioned ebswien tierkörperbeseitigung with collecting and receiving dead animals and animal by-products in Vienna. The construction of the new Wiener Tierkrematorium (Vienna Animal Crematorium) located on the company’s premises, which offers individual cremations for pet owners, was completed in November of 2011.

ebswien tierkörperbeseitigung Ges.m.b.H. Nfg KG
1110 Vienna, Alberner Hafenzufahrtsstraße 8
Tel.: +43 (0)1 767 61 76
Fax: +43 (0)1 767 61 76-17
E-mail: office@ebswien.at
Web: www.ebswien.at

Media & Service

WH Medien
OEKO Media & Marketing
EU-Förderagentur
WH-Beschaffung und Service



The companies in this cluster offer media and other service activities for the city.



Photos: W24/Ines Bacher, W24/Philipp Schuster, Andreas Tischler, Eva Kelely, iStockphoto

Professional Media and Service Activities for the City

The Media & Service segment is one of Wien Holding's oldest business segments. Kabel-TV-Wien has been an important part of the Group since all the way back in 1978. Today, the company is operating under the name WH Medien GmbH and, among other things, is responsible for basic programming for UPC Telekabel Wien.

WH Medien is also in charge of the implementation of the media education initiative for creative individuals and media creators that was launched by the City of Vienna in 2010. This segment also includes OEKO Media & Marketing GmbH,

EU-Förderagentur GmbH and WH-Beschaffungs- und Service GmbH. The companies in the Media & Service segment generate over €6 million in turnover each year with nearly 100 employees.



The collaboration with OEKO Media focuses on teamwork, human values and sustainable networks.

Wien Holding Segment: Media & Service

Staff	92
Turnover	€6.6 million
Investments	roughly €3 million a year



WIEN HOLDING'S MEDIA AND SERVICE COMPANIES

Completely new image and design for W24: relaunch as the city channel for Vienna

WH MEDIEN

As part of the reorientation and restructuring of the Media & Service business cluster, WH Medienbildungs und -strategie GmbH (founded in 2010) was merged with Kabel-TV-Wien Gesellschaft m.b.H. (founded in 1975). The company is now operating under the name WH Medien GmbH.

Just like Kabel-TV-Wien before it, WH Medien now owns a five per cent stake in UPC Telekabel Wien and is thus responsible for the basic programming of UPC Telekabel Wien. At the same time, WH Medien also produces content, offering an Internet platform, a cable text channel and the W24 city channel on Vienna's cable television system. W24 was relaunched in April 2012 and now offers its viewers a fresh design, innovative programming formats and a competent team.

The company is also responsible for getting the media education programme created by the Vienna City Council in May of 2010 up and running and for creating the necessary framework conditions for this. However, Wien Holding does not see itself as an educational institution for journalists, but instead is cooperating with media-savvy institutions and private companies in the educational and media segments.

Wien Holding GmbH owns a 99.99 per cent stake in WH Medien GmbH, and the remaining 0.01 per cent is owned by Wiener Stadtentwicklungsgesellschaft m.b.H.

WH Medien GmbH
1010 Vienna, Reichsratsstraße 11
Tel.: +43 (0)1 368 34 24
Fax: +43 (0)1 368 24 65
E-mail: office@wh-m.at
Web: www.wh-m.at



OEKO MEDIA & MARKETING SERVICES

As a service company for marketing and advertising, OEKO Media combines film production/crew leasing, communication concepts, traditional advertising, event planning and implementation, and innovative web technologies. Thus, the full-service agency offers comprehensive solutions for the entire range of advertising activities. With its holistic approach, OEKO Media has been supporting many companies through strategic marketing for 25 years now.

Ö.K.O. MEDIA & MARKETING SERVICES Gesellschaft m.b.H. is a 33.33 per cent subsidiary of Wien Holding GmbH.

Ö.K.O. MEDIA & MARKETING SERVICES Gesellschaft m.b.H.
1014 Vienna, Wallnerstraße 3
Tel.: +43 (0)1 803 50 50
Fax: +43 (0)1 803 50 50-20
E-mail: office@oekomedia.at
Web: www.oekomedia.at





WH-BESCHAFFUNG UND SERVICE

WH-Beschaffungs- und Service GmbH (WH-BuS) operates in three different business segments: It provides IT services in the services segment, coordinates a Group purchasing pool in the procurement segment and since 1 January 2012 has also been active in the management of EU financial assistance and funding. The IT services segment operates and maintains the entire IT infrastructure and also offers complete restructuring services. In the procurement segment, four material groups have been defined in order to establish a coordinated purchasing process. In the third business segment, services are offered in the area of funding management and settlement for EU funds.

WH-Beschaffungs- und Service GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

WH-Beschaffungs- und Service GmbH
1010 Vienna, Universitätsstraße 11
Tel.: +43 (0)5 08 55
Fax: +43 (0)5 08 55-995
E-mail: office@wh-service.at
Web: www.wh-service.at



EU-FÖRDERAGENTUR

EU-Förderagentur GmbH, which was founded in August of 2007, forms the legal basis for the Joint Technical Secretariats (JTS) that must be managed by the City of Vienna (Municipal Department 27) as part of the programmes Interreg IIIC East, CENTRAL EUROPE and SK-AT 2007–2013. The staff for the INTERACT Point Vienna project are also managed by EU-Förderagentur GmbH. Within the framework of a trust agreement, EU-Förderagentur manages the technical aid funds for the individual EU programmes. EU-Förderagentur GmbH is a 100 per cent subsidiary of Wien Holding GmbH.

EU-Förderagentur GmbH
1070 Vienna, Kellermannngasse 8/4
Tel.: +43 (0)1 40 00-27030
Fax: +43 (0)1 40 00-99-27039
E-mail: office@eufa-wien.at
Web: www.eufa-wien.at



Photo: Katrin Bruder

wienholding

The holding company of the City of Vienna

think big, get moving

Bratislava is just around the corner
with the Twin City Liners



**TWIN CITY LINER:
VIENNA – BRATISLAVA IN JUST 75 MIN.**

Travel from downtown to downtown with 2 Twin City Liners in
just 75 minutes. Up to five daily departures.
Tickets and information: www.twincityliner.com, Tel. 01/588 80

starting at **€19,-**
ONE WAY

CENTRAL DANUBE



Company Structure

Boards and Officers

MANAGEMENT

Peter Hanke, Managing Director
Sigrid Oblak, Managing Director

SUPERVISORY BOARD

Walter Barfuß
(Chairman)

Erich Hechtner, Municipal Department Director
(First Deputy Chairman)

Roland Kassar, Personnel Director
(Second Deputy Chairman)

Gabriele Domschitz, Chairwoman of the Managing Board
Günter Geyer, General Director
Dietmar Griebler, Department Manager
Hermann Gugler
Stefan Leeb
Richard Neidiniger, Chief Financial Officer
Gertrude Tumpel-Gugerell, Managing Director

EMPLOYEE REPRESENTATIVES

Gabriele Malik
Eva Resch
Silvia Riegler
Karl Schmid
Robert Strehn

Shareholder Structure of Wien Holding GmbH

Nominal capital	€13 million
City of Vienna	99.99 per cent of the shares
Wiener Stadterneuerungsgesellschaft, gemeinnützige Wohnbau-, Planungs- und Betreuungsges.m.b.H.	0.01 per cent of the shares

Wien Holding GmbH
1010 Vienna
Universitätsstraße 11
Tel.: +43 (0)1 408 25 69-0
Fax: +43 (0)1 408 25 69-37
E-mail: office@wienholding.at
Web: www.wienholding.at
facebook.com/wienholding
© 2012

